UNIVERSITY OF KWAZULU-NATAL

OPPORTUNITIES FOR PRIVATE SECTOR INVOLVEMENT IN THE CONTAINER MARKET INDUSTRY IN THE PORT OF DURBAN

By
Shivani Patel
931 300503

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School of Accounting, Economics and Finance
Unit of Maritime Law and Maritime Studies

Supervisor: Professor Trevor Jones

30 NOVEMBER 2015
DECLARATION

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# ACRONYMS & ABBREVIATIONS

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
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<tbody>
<tr>
<td>BC</td>
<td>Bulk Connections</td>
</tr>
<tr>
<td>BOT</td>
<td>Build Operate Transfer</td>
</tr>
<tr>
<td>CD</td>
<td>Chart Datum</td>
</tr>
<tr>
<td>DCT</td>
<td>Durban Container Terminal</td>
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<tr>
<td>DWT</td>
<td>Dead Weight Tonnage</td>
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<td>FOB</td>
<td>Free on Board</td>
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<tr>
<td>GCMPH</td>
<td>Gross Crane Moves Per Hour</td>
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<tr>
<td>IRR</td>
<td>Internal Rate of Return</td>
</tr>
<tr>
<td>JNPCT</td>
<td>Jawaharlal Nehru Public Terminal</td>
</tr>
<tr>
<td>LOA</td>
<td>Length overall</td>
</tr>
<tr>
<td>MPDC</td>
<td>Maputo Port Development Company</td>
</tr>
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<td>NSICT</td>
<td>Nhava Sheva International Container Terminal</td>
</tr>
<tr>
<td>PRSA</td>
<td>Port Regulator of South Africa</td>
</tr>
<tr>
<td>RMG</td>
<td>Rail Mounted Gantries</td>
</tr>
<tr>
<td>RTG</td>
<td>Rubber Tyred Gantries</td>
</tr>
<tr>
<td>SADC</td>
<td>Southern African Development Community</td>
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<tr>
<td>SOC</td>
<td>State-owned company</td>
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<tr>
<td>STS</td>
<td>Ship-to-shore</td>
</tr>
<tr>
<td>SWH</td>
<td>Ship Working Hour</td>
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<tr>
<td>TEU</td>
<td>Twenty Foot Equivalent Unit</td>
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<tr>
<td>TFR</td>
<td>Transnet Freight Rail</td>
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<tr>
<td>TNPA</td>
<td>Transnet National Ports Authority</td>
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<tr>
<td>TPT</td>
<td>Transnet Port Terminals</td>
</tr>
<tr>
<td>TTU</td>
<td>Truck Trailer Units</td>
</tr>
<tr>
<td>UNCTAD</td>
<td>United Nations Conference on Trade and Development</td>
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GLOSSARY OF TERMS

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
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<tbody>
<tr>
<td>Air Draft</td>
<td>The measurement from the water level to the highest point concerned on a vessel</td>
</tr>
<tr>
<td>Chart Datum</td>
<td>The lowest tide level that can be predicted to occur</td>
</tr>
<tr>
<td>Draft</td>
<td>The distance from the waterline to the lowest point of the keel of a vessel</td>
</tr>
<tr>
<td>Handymax</td>
<td>Bulk carriers between 40 000 to 59 000 DWT</td>
</tr>
<tr>
<td>Panamax</td>
<td>Bulk Carriers that are restricted by their length and width to transit the Panama Canal. Length overall restricted to 289.5m and width 32.3m, given current lock dimensions.</td>
</tr>
<tr>
<td>Under keel clearance</td>
<td>Measurement from the harbour floor to the keel of the vessel (flat steel plate at the bottom of a vessel). This was recently changed from 300 to 600 mm by Transnet (2014)</td>
</tr>
<tr>
<td>Vertical clearance</td>
<td>Excess distance after air draft, that allows a vessel to safely pass under an object</td>
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ABSTRACT

Transnet, the state-owned freight transport company, is responsible for rail transport, pipelines, port and marine services as well as many terminal operations within the port. The container terminal handling industry in South Africa is run predominantly by Transnet Port Terminals from Durban, Port Elizabeth, Ngqura and Cape Town. There are currently no private operators that handle containers in the scale handled by Transnet.

The main object of this dissertation is to show by means of various case studies from both developed and developing economies that the involvement of the private sector results in increases in efficiencies and productivity. This has the net result of increasing the cost competitiveness of exports and reducing the landed cost of imports.

As no new container terminals are being built in the short to medium term, this paper considers the financial feasibility of two different scenarios; one where a private bulk handling terminal in the Port of Durban is converted to a multi-purpose terminal handling containers, and the other where the same terminal is fully converted to a container handling terminal.

The results indicate that due to the significant capital investment in running a container terminal, and the operational and land size restrictions, the full conversion to a container terminal would not be feasible. The lower capital investment and the flexibility of handling both bulk and containers makes the business case for the multi-purpose terminal more feasible.
CONTENTS

DECLARATION .................................................................................................................................... i

ACKNOWLEDGEMENTS................................................................. .......................................................... ii

ACRONYMS & ABBREVIATIONS................................................................. .......................................................... iii

GLOSSARY OF TERMS................................................................................................. .......................................................... iv

ABSTRACT ........................................................................................................................................ v

CHAPTER ONE ............................................................................................................................ 1

INTRODUCTION............................................................................................................................ 1

1.1 Background and Context ........................................................................................................... 1

1.2 Scope of the Proposed Research Work .................................................................................... 3

1.3 Study Overview ....................................................................................................................... 3

CHAPTER TWO ............................................................................................................................. 5

LITERATURE REVIEW AND CONCEPTUAL UNDERPINNINGS .................................................................... 5

2.1 Economic function of a port ...................................................................................................... 5

2.2 Port Authority Models............................................................................................................. 6

2.2.1 Landlord ports ..................................................................................................................... 6

2.2.2 Tool ports .......................................................................................................................... 6

2.2.3 Operating ports ................................................................................................................... 6

2.3 Perfect competition and natural monopolies ........................................................................... 7

2.4 Port Costs ............................................................................................................................... 7

2.4.1 Port charges ....................................................................................................................... 7

2.4.2 Vessels time in the port ...................................................................................................... 8

2.4.3 Cargo handling costs .......................................................................................................... 8

2.5 Port Performance and productivity ........................................................................................ 8

2.5.1 Crane moves per hour ........................................................................................................ 9

2.5.2 Dwell time .......................................................................................................................... 9

2.5.3 Berth occupancy ratio ...................................................................................................... 9

2.5.4 TEU’s per hectare ............................................................................................................. 10

2.5.5 Yard occupancy ratio ....................................................................................................... 10

2.5.6 Quay line design and shape .............................................................................................. 10

2.6 The South African Ports System ............................................................................................ 11

2.7 Transnet National Ports Authority (TNPA) .......................................................................... 13

2.7.1 Market Demand Strategy and Capital Investment ................................................................... 14

2.8 Transnet Port Terminals (TPT) .............................................................................................. 15

2.8.1 Proposed new terminal - Ngqura Manganese Facility ......................................................... 15

2.8.2 Proposed new terminal - Durban Dig-out Port (DDOP) .......................................................... 16
2.9 Transnet Freight Rail (TFR) ................................................................. 17
2.10 Inter-port Competition .................................................................... 17
CHAPTER THREE ......................................................................................... 19
PORT PRODUCTIVITY ................................................................................. 19
3.1 TEU per hectare ................................................................................ 19
3.2 Cranes per running metre of berth .................................................... 19
3.3 Gross crane moves per hour and Container moves per ship working hour .................................................... 19
3.4 Berth occupancy ................................................................................ 22
3.5 Dwell time ......................................................................................... 22
CHAPTER FOUR .......................................................................................... 24
THE EFFECTS OF PRIVATIZING ................................................................. 24
4.1 India – Port of Jawaharlal Nehru .......................................................... 24
4.2 Malaysia – Kelang Container Terminal .................................................. 25
4.3 Africa .................................................................................................... 26
4.3.1 Port of Maputo .............................................................................. 26
4.3.2 Apapa Container Terminal - Nigeria .................................................. 26
4.4 South America - Brazil ......................................................................... 27
4.5 The South African context .................................................................... 28
CHAPTER FIVE .............................................................................................. 30
CASE STUDY: BULK CONNECTIONS ...................................................... 30
5.1 Land Size ............................................................................................. 30
5.2 Berth Depths ........................................................................................ 32
5.3 Rail Sidings .......................................................................................... 33
5.4 Equipment required for container handling ......................................... 34
5.4.1 Gantry cranes / quay-side cranes ..................................................... 34
5.4.2 Truck-Trailer Units (TTU's) ............................................................... 38
5.4.3 Reach stackers ................................................................................ 38
5.4.4 Rubber tyred gantries (RTG’s) and Rail mounted gantries (RMG’s) ..................................................... 39
5.5 Software .............................................................................................. 41
5.6 Secondary staging area ....................................................................... 41
5.6.1 Umbogintwini rail siding ................................................................. 41
5.6.2 Bayhead Rail siding ....................................................................... 42
5.6.3 Racecourse rail siding ................................................................... 43
5.7 Financial Feasibility ............................................................................. 43
5.7.1 Short Term – Multi-purpose facility .................................................. 44
5.7.1.1 Overview of the short-term conversion to containers ...................... 45
5.7.1.2 Benefits of the Proposed Conversion ................................................................. 45
5.7.1.3 Capital Expenditure .............................................................................................. 45
5.7.1.4 Expenses ............................................................................................................. 45
5.7.1.5 Financial results ................................................................................................. 46
5.7.1.6 Conclusion ........................................................................................................... 46
5.7.2 Long term – dedicated container handling facility .................................................. 46
  5.7.2.1 Overview of the long-term conversion from bulk to containers ............................. 47
  5.7.2.2 Model Assumptions ............................................................................................ 47
  5.7.2.4 Capital Expenditure ............................................................................................ 47
  5.7.2.5 Expenses ........................................................................................................... 48
  5.7.2.6 Financial results ............................................................................................... 48
  5.7.2.7 Conclusion ......................................................................................................... 48

CHAPTER SIX .................................................................................................................... 50
CONCLUSION ..................................................................................................................... 50
REFERENCES ................................................................................................................... 51
Figure 1: Projected growth in Containerised volumes. Source: Transnet Port Development Plan (2014) ............................................................................................................................................... 2

Figure 2: Port of Durban. Source: Transnet National Ports Authority Port Development Framework Plans 2014 Presentation .................................................................................................................. 12

Figure 3: Crane moves per hour. Source: Transnet Annual Report 2015, 2013 & 2011 ................. 20

Figure 4: Container moves per ship working hour. Source: Transnet Annual Report 2015, 2013 & 2011 ................................................................................................................................................ 21

Figure 5: Aerial view of Bulk Connections ....................................................................................... 31

Figure 6: Pier 1 Container terminal ................................................................................................ 31

Figure 7: Bulk Connections Rail Siding ............................................................................................. 33

Figure 8: Bulk Connections container crane ..................................................................................... 35

Figure 9: Graphical depiction of air draft.......................................................................................... 36

Figure 10: Number of Container Vessels able to berth at Bluff berths. Source: This Study .......... 37

Figure 11: Truck trailer units – Bulk Connections........................................................................... 38

Figure 12: Movement of containers from vessel to stack (Source: Brinkmann 2011) ....................... 39

Figure 13 : Block Stacking: Source Brinkmann (2011) ..................................................................... 40

Figure 14: Linear Stacking: Source Brinkmann (2011) ...................................................................... 40

Figure 15: Umbogintwini Rail siding ................................................................................................ 42

Figure 16: Bayhead rail siding ......................................................................................................... 42

Figure 17: Racecourse rail siding .................................................................................................... 43

Figure 18: Allocated short/medium and long term container stacking area at BC ......................... 44
LIST OF TABLES

Table 1: Private versus public split of operating licenses ................................................................. 13
Table 2: Gross crane moves per hour .................................................................................................. 20
Table 3: Container moves per ship working hour ............................................................................ 20
Table 4: Top terminals worldwide (Total crane moves per hour) ..................................................... 22
Table 5: Comparison of Bulk Connections to Pier 1 ................................................................. 32
Table 6: Bulk Connections berth depth and length of quayside ...................................................... 33
Table 7: Profitability of short-term conversion to multi-purpose terminal .................................... 46
Table 8: Profitability of conversion to a full container terminal ..................................................... 48
CHAPTER ONE

INTRODUCTION

1.1 Background and Context
The Port of Durban is one of the busiest ports in Africa, handling over 74 million tons of cargo a year and 4000 vessel calls (Transnet National Port Authority (TNPA) Development Plan 2014). It is South Africa’s premier multi-cargo port and is also the leading port in the SADC region. It serves the KwaZulu-Natal province, the Gauteng region as well as the wider Southern African hinterland. Durban port also possesses some “hub” port characteristics, from transshipment spokes extending to regional destinations and beyond. It acts as the gateway between Far East trade, South-South trade, Europe and USA, and East & West Africa regional trade.

The container terminal in the Port of Durban ranks as one of the largest and busiest container facilities in Africa. It operates as two terminals – Pier 1 and Pier 2 – that have a combined capacity of 3.6 million TEU (twenty foot equivalent units) per annum and handle 65 percent of South Africa’s total seaborne container volumes (Transnet Port Terminals website). It is currently operating close to its installed and design capacity as 2.8 million TEU was handled for the 12 months to March 2015 (Transnet website). Transnet Port Terminals (TPT), a division of Transnet SOC Limited, which is South Africa’s state-owned freight transport company, runs all the container terminals in South Africa. Currently there are no private terminals in the South African ports that manage container volumes in the scale handled by TPT.

Based on the United Nations Conference on Trade and Development (UNCTAD) 2015 report, world container volumes saw an increase of 5.1 percent in 2014 with China making up the largest proportion of these volumes. Containerized trade as it stands makes up one sixth of total international seaborne trade and half of its total value (UNCTAD, 2015, 66). South African container volumes, although making up only one percent of global volumes, have seen annual average container volume growth of 5.2 percent over the last six years with growth tapering off to 1.25 percent to the year ending March 2015 (Transnet annual report 2015).

Container volumes handled for the twelve months to March 2015 was 4.7 million TEU across all the South African ports (Transnet Annual Report, 2015). Transnet in their 2014 Port Development Plan estimated that approximately 14.8 million TEU’s will be handled by 2044 (See Figure 1), of which 8.8 million will be handled in Durban. The first phase of construction for the new Dig-Out Port at Durban’s old airport site is expected to start between 2021 and 2025, so every indication is that overall container volumes are set to increase.
With the current container terminal in Durban operating close to its notional capacity, there is an increased opportunity for the private sector to become involved in container handling operations. However, with limited land within the Port, and with current lease holders being bedded down to 25 year lease contracts with Transnet, there is little possibility of suitable land becoming available to new private operators to handle containers. The prospect of re-aligning existing private bulk or break-bulk terminals within the port to cater for containerised cargoes does, however, present more realistic possibilities.

Bulk Connections, a subsidiary of Bidvest South Africa, currently runs a specialist bulk handling terminal in the Port of Durban. An average of four million tons are handled per year in Handysize and smaller Panamax vessels, with the largest single export shipment being 62,000 tons. The site spans an area of approximately 21 hectares and includes a rail siding and four berths, with depths alongside varying from 8.5 to 10 metres. Manganese, which is one of the core minerals used in the production of steel, and coal which is used for domestic heating, are the primary minerals handled. With coal and iron ore prices falling to eight and ten year lows (PWC Mine 2015 and Hume, 2015), South African exporters are struggling to come in under the Free on Board (FOB) selling price due to the high transport costs. The unavailability of rail and high cost of road transport has forced many customers to cut back on Durban exports in favour of lower-cost routes through Richards Bay and Port Elizabeth.

Neither the commodity market slump nor the stumbling Chinese economy look set to improve in the short term. In addition, as Transnet Port Terminals just recently obtained a permanent license to operate a manganese terminal at Ngqura, indications are that manganese volumes will slowly be lost to Ngqura. So, with the world demand for cleaner energy (reducing coal volumes) and manganese volumes being re-directed to Transnet Port terminal sites in Ngqura and Saldanha, an opportunity opens up for Bulk Connections to add container capacity.
1.2 Scope of the Proposed Research Work
The scope of the proposed research work will consider the South African port system, the model under which it is operated and managed, the role of private operators in the container industry, international productivity norms and a case study for private sector involvement in local container handling. The following will be addressed as part of the study:

- The public versus private interface in the South African port system;
- The role that Transnet plays in the freight logistics system of South Africa;
- The role that private operators currently play in the Port of Durban with respect to containerised volumes;
- The effect that privatisation and competition has had in the ports sector in developing economies;
- Productivity levels that are deemed efficient for shipping lines visiting South African ports;
- Using a bulk handling terminal in the Port of Durban as a case study, addressing the feasibility of converting either a portion of the site in the short term and/or the entire site in the long term to handle containers. This would involve a detailed analysis of the following:
  ▪ The area of land required both in the short term and in the long term to make this a feasible option together with the capacity constraints for both options;
  ▪ The level of capital investment required to provide suitable capacity at acceptable risk levels;
  ▪ Whether the current berth depths support the type and size of container vessels that are currently visiting the Port of Durban;
  ▪ The suitability of Bulk Connections’ container cranes to handle proposed volumes at a rate comparable to Durban Container Terminal or the extent and value of modifications required in order to meet these requirements;
  ▪ Whether container trains can be handled on the current rail siding and the possibility of volumes being taken off site via rail instead of road;
  ▪ A financial model to address the feasibility and the minimum required returns to satisfy shareholders in order to proceed with the investment;
  ▪ Identification of possible sites along the rail route that could be used as an interim storage solution awaiting container collection.

The aim of the study will be to assess the potential for private sector involvement in the containerised industry in Durban, to investigate the implications for overall port productivity, and to seek to understand the ripple effects this may have on growth in the rest of the economy.

1.3 Study Overview
This study is divided into six chapters. Chapter One covers the background, scope and study overview. Chapter Two provides the conceptual underpinnings and discusses the public
versus private interface, port costs, productivity, pricing models and different port authority models. It also provides the background to the South African ports and freight logistics system. This forms the theoretical background to the study. Chapter Three discusses the effects that privatisation has had in the port sector of developing and developed economies. Chapter Four considers productivity levels that are deemed efficient for shipping lines visiting South African ports and for cargo owners whose commodities pass through those ports. Chapter Five analyses Bulk Connections as a case study to assess whether the addition of container capacity may be practicable and financially feasible. Chapter Six provides the final conclusions to the study.
CHAPTER TWO

CONCEPTUAL UNDERPINNINGS

The role that the sea freight industry plays in global trade is significant. It allows countries to make use of a transport mode that can move huge volumes of cargo from one part of the world to another at very competitive prices. With ship owners becoming increasingly concerned about remaining cost competitive in a dynamic market, port productivity and efficiency have come under the spotlight. The more efficient and effective a port is, the more the economy and the country stands to benefit through increases in the cost-competitiveness of its exports and reductions in the landed cost of imports, but unfortunately the converse applies as well. These productivity and efficiency levels have a ripple effect on the rest of the economy. A port’s cargo handling abilities, handling costs and ship turn-around time play a critical role in the decision making of ship owners and cargo owners through their respective decisions on optimal port and through-transport options.

2.1 Economic function of a port

A port can be regarded as a critical transportation node that facilitates both exports and imports whilst at the same time assisting in the development and growth of the local economy. It can also be defined as the interface between sea and land transport. It acts as the gateway through which goods and passengers are transferred between shore and ship (Goss, 1990). The basic function of a seaport as described by Goss (1990) is to minimize the cost of through transport. He states that a true measure of the economic efficiency of a port is determined by the total costs of passing cargo through it.

Other objectives of seaports as described by Suykens (1986), include:

- Maximize volumes handled through existing facilities
- Maximize profits
- Maximize returns on capital invested
- Maximize employment levels within the port and/or region
- Minimize transport costs

These objectives of seaports are clearly evident in Transnet’s own mission statement to “...be a focused freight transport company, delivering integrated, efficient, safe, reliable and cost-effective services to promote economic growth in South Africa. We aim to achieve this goal by increasing our market share, improving productivity and profitability and by providing appropriate capacity to our customers ahead of demand” (Transnet website).

In South Africa, total logistics costs have been estimated to represent 15.2% of GDP (Fridge, 2007). These costs make up approximately 2-3 percent of the final delivered cost of typical high-value liner type cargoes and approximately 20-50 percent in the case of lower-value bulk cargoes. Port costs alone making up around one seventh of total transport costs across the entire logistics chain (Ibid., 4). Although they are not the biggest contributor to overall transport costs, they are by no means an unimportant part of the value chain. These high transport costs together with the efficiency and capacity of the national logistics system are regarded as one of the main binding constraints to the government’s economic development program (Ibid.). Lowering the cost of doing business is seen to be critical, in light of the sensitivity of foreign trade to high freight costs and the distance to market of South Africa’s major trading partners (Ibid.).
More efficient seaports thus result in more efficient international transport services that have the direct result of more trading partners which inevitably results in higher exports and imports. In order to improve our competitiveness with the rest of the world and increase global trade, it is imperative to reduce costs along the logistics chain.

2.2 Port Authority Models

There are essentially three different port management models which differ according to the level of responsibility assumed by the private and public sectors. They are commonly known as:

- Landlord port model
- Tool Port model
- Operating (Comprehensive) Port model

From a public sector viewpoint, assuming that the port authority is a public entity, the Operating port model offers the greatest level of control followed by the Tool model and then the Landlord model. The Operating model has traditionally been the dominant management model in Africa, however as African governments are beginning to shift towards privatization in the port sector, the landlord model is being increasingly adopted either wholly or partially.

2.2.1 Landlord ports

Landlord ports are characterized by a mix of both public and private sector participation. The port authority acts as the landlord, whilst the cargo handling and port operations are carried out by private companies. Examples of landlord ports include Rotterdam, Amsterdam and Hamburg and the Apapa Container Terminal in Nigeria. This type of port model is the dominant model in larger and medium-sized ports. In essence the interface of this kind of model is the quay edge; everything on the land side of the quay edge is in the private realm and everything on the sea side is in the domain of the Port Authority.

A lease is usually entered into by the port authority with the private operating companies. A rental is paid based on a fixed sum per square meter per year. The private operators provide their own buildings, offices, warehouses and equipment required to run their operations.

2.2.2 Tool ports

In the tool port model, the port authority maintains both the port infrastructure as well as the superstructure (ie wharf sheds, cranes, forklift trucks). All equipment owned by the port authority is usually handled by port authority staff. Private operators usually handle cargo on board the vessels and on the quay side. The Port of Chittagong in Bangladesh and the larger French ports (the so-called “ports autonome”) are examples of Tool ports. (Port Reform tool kit: Alternative port management structures & ownership models, 2015)

2.2.3 Operating ports

Operating ports have a predominantly public character. Under this type of model the port authority provides the complete range of services, from owning, maintaining and operating every asset within the port to cargo handling, stevedoring and storage solutions. An example of this type of model is the Port of Mombasa in Kenya, which is owned and managed by the Kenyan Port Authority.

In a survey conducted by Suykens (1986) of European ports in terms of the way in which they were managed, he found that Germany, Holland, Belgium, France and Italy operated more of a landlord port model ie all maritime access routes and connections to the hinterlands were the responsibility of the central authorities and all cargo-handling operations were rendered by private operators. In the same vein, the ports of Singapore and Hong Kong, which are geographically very close, have different
port management models. Singapore has a port authority which performs all the functions within the port area whereas Hong Kong has most of their port functions in the private sector and what is interesting is that both ports have a reputation of being highly efficient.

Suykens (1986) therefore concludes that there is no single ‘best’ structure of managing and organizing ports, however there are ways of improving their efficiencies.

2.3 Perfect competition and natural monopolies
Monopolies are categorized as industries that have a high barrier to entry, and have a single producer that acts as a price maker. These industries are characterized by a lack of competition and a lack of substitutes. Perfectly competitive markets on the other hand have many producers and consumers and there are no barriers to entry and exit.

Historically most ports have been built and operated by governments due to the substantial infrastructural requirements namely quay walls, entrance channels, breakwaters and berths. This resulted in natural monopolies being created. There are many contrasting views amongst authors on which type of ownership structure ie private versus public reaps better port efficiencies. Notteboom et al (2000) maintained that port performance is not a function of ownership structure whereas DeMonie (1996) was of the view that private investors’ pursuit of profit maximization could undermine long-term investment in facilities. There are also various other case studies of terminals all over the world showing that private sector involvement does achieve higher efficiencies in the port terminal environment. This will be covered in greater detail in Chapter four.

Serrano and Trujillo (2005) noted that ports that adopt a partially public and private model, ie where the authority provides the infrastructure and essential services and where cargo handling and marine services are provided by private firms, have been generally viewed as the benchmark that other ports aspire to. They stated that ports were adopting this model as it enhanced performance and efficiencies. A further study conducted by Tongzon and Heng (2005) suggested that operational efficiencies and competitiveness can be increased by private participation, however full port privatization was not useful in improving port efficiencies.

2.4 Port Costs
Port costs can generally be divided into three broad categories according to Goss (1990). They are:

- Port dues as payment for basic marine infrastructure and marine services;
- Vessels time in the port ie vessel turnaround time; and
- Cargo handling costs

2.4.1 Port charges
Port charges are fees that are charged to ship owners and cargo owners that cover the cost of navigation channels, fairways, piloting, docking, breakwaters etc. According to Bennathan & Walters (1979), port tariffs ought to reflect the relative cost of the services provided so that the appropriate ship technology is chosen.

In a recent study performed by the Ports Regulator of South Africa (Ports Regulator of South Africa, 2015), comparisons were made between South Africa and other international ports in terms of port costs and terminal handling charges. Costs charged by the National Port Authority to users in the container and automotive sectors were charged at a premium of 166 percent above the global average. Durban and Cape Town ports featured as the most expensive in terms of total port costs compared to 15 other ports selected in the sample. Jawaharlal Nehru (India) and Vladivostok (Russia) reflected the lowest port costs in the same sample.
In terms of broad approaches to port management, operations and pricing, there are two widely known doctrines that underlie practices and policies adopted by various ports. They are known as the European doctrine and the Anglo-Saxon doctrine (Bennathan & Walters, 1979, 1). The European doctrine basically views ports as elements in social overhead capital, and as development engines that may contribute to the ‘progress of the industry and trade in the hinterland’ (Ibid., 3). As such the achievement of financial break-even, or the earning of accounting profits are subordinated to these overarching developmental objectives. On the other hand the Anglo-Saxon approach takes a narrower view of ports as self-standing financial entities, to which the achievement of reasonable rates of profit and returns on capital invested serve as the essential rationale behind all investment decisions, and hence the principal objective of pricing policy is to set tariffs at levels that generate revenues in excess of associated costs.

A third doctrine, the Asian Doctrine, contends that all port assets and related infrastructure should be in the public sector (Lee and Flynn, 2011, 796). Due to import and export commodity prices of developing countries being more sensitive to international transport costs, the Asian port pricing framework is based on administered pricing, cross-subsidization and the public enterprise approach. This public enterprise approach entails part of the total construction costs being allocated to social overhead capital as the port is seen to have a major impact on the national and regional economy. Port charges are then set accordingly.

It appears that the Anglo Saxon approach is the approach that the South African port authorities have adopted in their pricing methodology. This methodology enables them to recover their investments, and other categories of their costs as well as earn a profit commensurate with the risk that they bear. The revenue that is so determined is then allocated to the various port users by means of the tariff structure. The question then is, would ports that adopt this doctrine be automatically priced higher than those that adopt either the European or Asian doctrines?

2.4.2 Vessels time in the port
A vessels time in the port is defined by Goss (1990) as “the opportunity cost of the ship’s time, roughly equivalent to its time-related operating costs (wages, insurance, repairs…) plus the profit that could be earned elsewhere”.

2.4.3 Cargo handling costs
Cargo-handling costs, which are probably the most significant of the three elements identified above, are charged for moving or transferring cargo from the quay side to the vessel or vice versa. The more productive a terminal is in transferring this cargo, the lower a vessel’s time in port which then contributes to lower port costs. Productivity and efficiencies at cargo-handling terminals therefore play a crucial role in port performance which ultimately affects costs. Port performance and productivity will now be looked at in greater detail.

2.5 Port Performance and productivity
According to DeMonie (1987), port performance cannot be assessed based on a single measure or a single all-encompassing value but rather on the duration of a ship’s stay in the port, the quality of the cargo-handling and the quality of the service to inland transport. In container terminals, there are a variety of key performance indicators that are used to measure day to day terminal management for both short-term and long-term planning. Ratios that are typically measured include:

- Crane moves per hour
- Dwell time
- Berth occupancy ratio
• TEU’s per hectare
• Yard occupancy ratio
• Quay line design and shape

These indicators will be discussed below.

2.5.1 Crane moves per hour
The most frequently used indicator of productivity or the quality of cargo-handling is “gang output” or “containers per gross crane hour” or GCMPH. This can be defined as the number of moves or cycles that a crane can achieve within a given period. The cycle is the movement of the crane from the quayside to the vessel and then back again. The annual handling capacity of an individual quay crane is approximately 130,000 moves, based on 24 moves per hour (Drewry, 2010, 2). The global average is around 110,000 reflecting that actual results deviate from the theoretical capacity due to a host of factors. These factors include the type of vessel that is being worked, the skill of the operator, the speed in which containers are fed to and from the stacks and the extent to which cranes have to be moved between holds (Ibid.).

In the situation where there is no truck waiting to take the container away to the stack or alternatively no container to deliver to the crane, this will result in an interruption of crane operations. A five minute delay each hour, could result in a loss of two moves per hour which on a 24 hour port call could result in an additional 1.9 hours in the port (Drewry, 2010, 19).

In a recent article by Drewry Shipping Consultants, it is interesting to note that with containerized vessels getting bigger and bigger, berth productivity does not necessarily increase in line. A 19,000 TEU vessel which is 50% bigger than a 13,000 TEU vessel, only reflected a 20% increase in the number of crane moves per day. This arises from the fact that the overall length (loa) of container vessels generally increases less than proportionately with their TEU carrying capacity. The vessels have become beamier, deeper and are stacked higher and wider. Consequently, additional gantry cranes cannot readily be deployed on available quayside alongside the vessel, since vessel length has not increased appreciably with increased ship size (Drewry, 2015).

2.5.2 Dwell time
Another port performance measure used often in the containerized industry due to space constraints at terminals is “Container dwell time”. This measures the time in days that a container stays at the terminal, before clearance from the yard to the final consignee, or before loading onto a vessel. Terminals aim to keep this number as low as possible. The longer a container remains in the terminal, the lower the throughput that a terminal of fixed spatial dimensions can achieve.

Dwell time for imports is the time that a container remains in the yard from the time it is discharged from a vessel to the time it is taken out of the terminal gate. Most terminals across the world grant a 5-7 day free dwell time (Drewry, 2010,6) for imports before storage fees start being calculated. Dwell time for exports is the number of days that a container is in the yard prior to its being loaded onto a vessel. Terminals usually set a date for export containers arriving, to avoid a situation where containers arrive too early. Export dwell times are usually around 3 to 5 days (Ibid.).

2.5.3 Berth occupancy ratio
The berth occupancy ratio can be defined as the proportion of time that a vessel is alongside a given berth. It is calculated by dividing the number of hours the berth is occupied by the number of hours that the berth is available.
Berth time is a component that if reduced can significantly affect a vessel’s turnaround time. “A ship’s waiting time for a berth” and a ship’s “time at the berth” are two crucial measures that face ports with acute congestion. Ideally the shipping lines would prefer immediate berthing, no waiting time and a larger number of berthing points. On the other hand ports prefer reducing their capital infrastructure as much as they can whilst at the same time achieving high berth occupancy levels (De Monie, op.cit.,10). The duration of stay is thus a vital indicator of the quality of service offered to port users.

Berth occupancies of 70% or more are indicative of congestion and a decline of services whereas berth occupancies of 50% or less signify underutilization of resources (Ibid.). Based on the Drewry study, an optimum level of berth occupancy for a typical multi-berth container terminal is estimated to be 65 percent (Drewry, op.cit, 6). Once the congestion point of a terminal is reached, queuing of vessels increases significantly and service quality drops. Dedicated terminals with set scheduled ship arrivals are deemed to have higher berth occupancy levels than when compared to common-user terminals that have a more mixed ship arrival pattern. The congestion point at these common user terminals is reached typically at a much lower berth occupancy level.

2.5.4 TEU’s per hectare
TEU’s per hectare measures yard productivity in a container terminal. It indicates how intensively the yard infrastructure is utilized in processing throughput as well as the capacity a terminal has in storing boxes for loading, unloading and transshipment. In a study (Ports Regulator of South Africa, 2015) performed by the Port Regulator, which benchmarked South African container ports to a sample of 15 other container ports of varying sizes throughout the world, the average container terminal size was shown to be 262 hectares. Durban Container Terminal (DCT) has a land area of 185 hectares which in terms of this study is well below the international average (Ports Regulator of South Africa, 2015).

In terms of TEU’s handled per hectare, according to the Drewry (2014) study, the global average of throughput per annum was 24 791 TEU’s per hectare. In terms of the Port Regulator study based on a smaller sample of ports the average was 22 344 TEU per hectare. This study reported a strong relationship between volumes handled and the size of the respective terminal. Durban’s TEU per hectare worked out to 14 930 per hectare which was well below the average. Shanghai container terminal on the other hand was the highest at 94 380 TEU per hectare (Ports Regulator of South Africa, 2015). This indicates that Durban has a sub-optimal use of available terminal area. However this cannot be viewed in isolation and market share or available volumes need also be taken into consideration.

2.5.5 Yard occupancy ratio
A container yard can be split into a number of slots that are used for stacking containers. These slots are not simply ground slots but they also take into account the maximum stacking height. The yard occupancy ratio is therefore calculated by dividing the number of containers in the yard at any given time by the total number of slots available. This ratio is usually quoted as a percentage.

The international norm is regarded as 70% as this allows maximum efficiency of a terminal. The more full a stack is, the more double handling is required which not only reduces efficiencies but increases costs.

2.5.6 Quay line design and shape
In order to achieve maximum utilization in a terminal, the design and shape of the quay working area is very important. Container terminals that were designed as such from the outset compared to general cargo or bulk terminals that were converted to container terminals have large variances in terminal efficiencies. According to Drewry, the most effective shape is a box shape with three equal-
length quays. The following are also listed as important factors that would affect terminal productivity:

- All berths should be equidistant from the central point of the container stack
- A similar draft at all quay walls would permit all vessels calling (including those arriving out of their nominated time windows) to be berthed at another quay without materially affecting any landside operations. Also customers need not wait for their preferred berth to clear.
- A terminal that has a straight line quay tends to be less efficient because if a vessel has to berth away from its optimal berth, longer distances have to be traveled to move containers to and from the stack. Also there would be a lot more localized congestion in one particular area which reduces performance.
- The least efficient layout is a terminal that has been converted from general cargo or bulk cargo operations. The land area in these terminals is disproportionate to quay lengths, the drafts may be shallower, berths are shorter and vessels will more likely end up queuing.

2.6 The South African Ports System
Prior to 2002, the control of the South African ports lay in the hands of Portnet which was subsequently divided into the SA Port Authority and the SA Port Operations (SAPO). As a result of the White Paper on National Transport Policy, Portnet was restructured to facilitate the proposed privatisation process (McPherson, 2004, 84). The ownership of the port would be vested with the National Ports Authority to allow for better control of port infrastructure, and terminals would be concessioned or opened up to the private sector. The restructuring allowed Portnet to fit into the more conventional landlord/operator model (Ibid.).

In 2002, the SA Port Authority became the National Ports Authority (NPA) and the South African Port Operations (SAPO) became a separate entity now known as Transnet Port Terminals. “The NPA performs landowner and regulatory functions and is responsible for the development and management of port property and infrastructure, the supply of marine services to vessels and marine safety” (McPherson, 2004, 84). The NPA in turn leases out cargo handling operations to vessels and marine safety” (McPherson, 2004, 84). The NPA in turn leases out cargo handling operations to TPT. Both NPA and TPT fall under Transnet and are thus effectively owned by Government. The South African ports therefore represent one of the few examples in the world (seven of the top 100 ports) whereby all three port functions, namely regulator, landowner and operator, are all under public control (Ibid.)
The port of Durban has a total land and water area amounting to 1854 hectares with the water surface at high tide being 892 hectares and 679 hectares at low tide (Ports.co.za, 2015). Figure 2, above is a graphical representation of the Port of Durban indicating where the different types of cargoes are handled from. Transnet Port terminals (TPT), through the Pier 1 & 2 container terminals, the automotive terminal and the Point and Maydon Wharf multi-purpose terminals, lease approximately 35% of this land. The balance of the land is occupied by private terminals, commercial transport logistics companies, the ship repair yard and some of the back of port area. If one had to exclude the Maydon Wharf berths, which no particular company has dedicated access to, TPT would have monopoly or dedicated access rights to 60% of the quay space in the rest of the port.

In order to be able to operate within any port in South Africa, two things are essential namely:

- a Lease and
- an operating license.

Transnet owns all the land in the eight commercial ports. A lease would need to be entered into by operators/terminal handlers in order to use the land. Leases are usually entered into for a 25-year period, with five-year renewal options. The possibility of new entrants coming into the market is remote as operators that currently lease land have invested significant capital expenditure over a period of time and usually have long tenure left on their leases. Barriers to entry are therefore high.

Aside from having a lease with TNPA, an operating license is required as well. The operating license specifies requirements around maintenance of the terminal, performance and safety measures, reporting requirements, Broad Based Black Economic Empowerment (BEE), and details around the types of cargo that can be handled. The duration of the license period is usually the same as the lease.
Within the port of Durban, 54 licenses have been issued, of which Transnet has six (Transnet website). Table 1 reflects the breakdown of the different categories of licenses issued in the Port of Durban. (Transnet Operator Licenses Issued: Port of Durban, n.d.)

<table>
<thead>
<tr>
<th>Public</th>
<th>Private</th>
<th>Total</th>
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<tbody>
<tr>
<td>Dry Bulk</td>
<td>Liquid Bulk</td>
<td>Multi-purpose</td>
</tr>
<tr>
<td>1</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>8</td>
<td>24</td>
<td>12</td>
</tr>
<tr>
<td>Total</td>
<td>9</td>
<td>24</td>
</tr>
</tbody>
</table>

Table 1: Private versus public split of operating licenses: Source: details obtained from website

As is clearly evident the only segment of the industry that Transnet has no involvement in is the Liquid bulk industry. The private sector on the other hand does not have a license to operate in either the Containers or Automotive sectors.

It appears that private firms have been granted operating licenses to handle cargo, provided they are not in direct conflict with the business/cargo handled by the state. Competition is therefore restricted to specific commodity types that are non-core activities of TPT. This introduces serious constraints to competition across the full spectrum of port functions and access to cargoes.

2.7 Transnet National Ports Authority (TNPA)

TNPA, a division of Transnet SOC Limited, manages and runs the eight commercial ports in South Africa, in a landlord capacity. They are responsible for the safe, effective and efficient functioning of the national port system. Their service offering can be divided into two categories namely the provision of port infrastructure and the provision of maritime services. The regulatory and legislative environment under which they operate is the National Ports Act 2005 (Act No. 12 of 2005). In terms of Chapter 3, Clause 11 of the Act, some of their core functions include:

- To plan, provide, maintain and improve port infrastructure;
- To control land use within ports;
- To provide or arrange for road or rail access to the ports;
- To provide or arrange adequate, affordable and efficient port and marine related services; and
- To exercise licensing and controlling functions in respect of port services and facilities.

TNPA therefore controls who can operate within the port, what their lease conditions are, and what products they can handle (in terms of their operating license). Over and above this they have the power to determine the level of capital expenditure that can be invested into the various ports either via deepening of berths, strengthening of quay walls, deepening entrance channels or investment in port infrastructure.

Of the eight commercial ports, the only ports that have visible and extensive private participation are Durban and Richards Bay. All major port operations in the other ports, other than liquid bulk and the fruit terminal in Cape Town, are managed by Transnet Port Terminals (TPT) with the overall control and regulation of the port being managed by TNPA.

What is interesting to note is that when the National Ports Act came into being in 2005, it listed its main object as “to promote and improve efficiency and performance in the management and operation of the ports” and to “strengthen the State’s capacity to separate operations from the landlord function within ports” (National Ports Act, Chapter 1, section 2 (b) & e(i)).
Section three of the Act goes on to state that as soon as the Act takes effect, the Shareholding Minister must ensure that the National Ports Authority of South Africa must be incorporated as a company, with its memorandum and articles of association registered under the name “National Ports Authority (Pty) Ltd” with the State being the sole shareholder. To date, however, this has not occurred and every indication is that there is no intention by Transnet Limited to excise TNPA from its sphere of control.

In a report to Parliament in February 2010, Transnet Group Executive Buyou Kahla was reported as having stated that the National Ports Act of 2005 provides for the corporatization of the National Ports Authority. He said the prospect of having the business broken up as well as that of "corporatization" were realities and risks that had "to be placed before potential investors". He further commented that the possibility of corporatization would jeopardize Transnet's ability to raise capital and any move to corporatize the para-statal would also put it in breach of its major loan agreements.

This could be the reason that TNPA hasn’t been excised from Transnet’s sphere of control. This, however, has far reaching implications in terms of competition and productivity within the South African Ports system.

2.7.1 Market Demand Strategy and Capital Investment

President Jacob Zuma announced in his State of the Nation address in 2012 that Transnet would invest more than R300 billion over a seven year period to modernize the country’s rail, ports and pipelines infrastructure. The aim was to achieve a significant increase in freight volumes that would not only rejuvenate the South African economy but also create new jobs and address poverty and inequalities. Of these funds, R200 billion was to be channeled to Transnet Freight Rail (TFR) to expand their rail infrastructure and increase capacity. Successful implementation of this Market Demand strategy would result in Transnet’s revenue trebling from R46 billion to R128 billion over a seven year period, at least in terms of Transnet’s estimates (Transnet Freight Rail, 2015).

In terms of Transnet’s 2014 Port Development Plan, expansion projects in the short term included the infill and stack reconfiguration of Durban Container Terminal (DCT) and development of a new dedicated passenger terminal. TNPA’s medium-term projects included the infill and stack extension onto Salisbury Island of Pier 1 container terminal, the berth deepening and channel widening of Maydon Wharf and adding liquid bulk capacity by the addition of five extra berths. The expansion of Pier 1 will add 1.4 million TEU capacity to the current 700 000 TEU capacity at Pier 1. This will be as a result of expanding landside operations and adding two new deep berths (2014 Transnet Port Development Plan).

Maydon Wharf currently has 15 berths measuring a total of 2 809 metres and handles different commodities from bulk, break-bulk to containers (Hutson, 2014). The cost of reconstruction and deepening of Maydon Wharf berths 1-4 and 13-14 is estimated at around R760m (Engineering News: Transnet awards R760m Maydon Wharf reconstruction contract, 2014). The new quays would be able to accommodate larger vessels as well as provide suitable load carrying capacity for handling cargo over those berths. Currently berths 8-13 form part of TPT’s Multi-Purpose Terminal and has become an important “overflow” terminal for handling of containers (Hutson, 2014).

As a result of berthing areas being extended lengthwise during the Maydon Wharf upgrade, the future Maydon Wharf will have a reduced number of 9 berths compared to 15 (Hutson, 2014). In a notice of intent by TNPA, it was stated that TNPA will in future retain full control over all the berths and that no leaseholder will be granted dedicated berthing rights (Ibid.).
According to the Transnet website current projects that Transnet are also busy with are:

- Saldanha Iron Ore Expansion (60 to 80mtpa)
- 3rd Tippler at Saldanha Iron Ore Terminal
- Ngqura Container Terminal Phase 2A (Equipment)
- Pier 1 Phase 2 Infill Infrastructure & Cargo Handling Equipment (1 180 000 TEUs)
- Richards Bay Expansion
- Richards Bay Quayside Equipment
- DCT Berth 205 Extension Infrastructure (400 000 TEUs) and Cargo Handling Equipment
- Cape Town Container Terminal Expansion
- Straddle Carrier Replacement at Port Elizabeth Terminal

In March 2015, Public Enterprises Minister Lynne Brown officially opened berths 3 & 4 at the Ngqura Container Terminal. This investment entailed the building and deepening to 16 metres of the two additional berths at the container terminals. In addition two mega-max ship-to-shore cranes, 18 rubber tyred gantries and 48 haulers and bathtub trailers were purchased. The total investment by TPT and TNPA totaled R2 billion. This investment increased the terminals operating capacity from 800 000 TEU to 1.5 million TEU and its design capacity to 2.2 million TEU. The minister stated that this investment will enable the terminal to handle larger container vessels, improve efficiencies and vessel turnaround times and increase customer satisfaction. (Transnet: Minister Brown marks massive Transnet investment in Ngqura, 2015)

What is interesting to note is that a majority of TNPA’s capital investment both short and long term has been aimed at improving capacities at TPT-run terminals. There are no indications in the short to medium term of any capital investment for privately-run terminals in terms of deepening of berths or strengthening of quay walls.

2.8 Transnet Port Terminals (TPT)

Transnet Port Terminals (TPT), also a division of Transnet SOC Limited, manages many of the terminals in the eight commercial ports. TPT currently has a monopoly in the automotive market and is dominant in the break bulk and container-handling segments. Although TPT operates the three dedicated deep sea container terminals in Durban, Cape Town and Ngqura, it does not have a total monopoly as there are a few private sector stevedoring companies that handle a small volume of containers at their own private multi-purpose berths.

2.8.1 Proposed new terminal - Ngqura Manganese Facility

South Africa holds more than 80 percent of the world’s manganese resources. It is used in the production of steel and there is no satisfactory substitute in this application. It is in demand globally due to its high grade and South Africa has approximately 46 percent Manganese content in its ore compared to China which has less than 20 percent (DMT Geosciences, 2015). Manganese is mined almost exclusively in the Northern Cape Province, in the Kalahari and the Postmasburg manganese fields. Its closest and most efficient export route is thus from the Eastern Cape.

Manganese is currently being exported from Port Elizabeth and to a smaller scale through Durban and Saldanha. The Port Elizabeth terminal is currently operating at its installed capacity of 5.5 million tons. Because of these terminal capacity constraints, manganese has found an outlet via other means; up to 700 000 tons has been handled using skiptainers at the Port Elizabeth multi-purpose terminal and
over one million tons at the container terminal. Up to three million tons have also been exported from Durban.

Transnet announced that they would move the shipment of manganese ore from Port Elizabeth to Ngqura Port, 20 kilometres north-east of Port Elizabeth, by 2019. The capacity of the new terminal will be 16 million tons ramping up to a possible 20 million tons per annum. In August 2015 cabinet granted TPT the operating license to run the Manganese terminal at Ngqura (Fin24, 2015, August 14).

Transnet plans to spend R30.1 billion over the next seven years expanding rail and port infrastructure in the Eastern Cape (Mahlaka, 2015). The first phase costing R2.3 billion will be used to upgrade the rail infrastructure by introducing new passing loops for 200-wagon trains that will run from Postmasburg to Coega (Fin24, 2015). All of this is aimed at promoting economic growth and development in the Eastern Cape.

Whilst all of this will help improve the local economy, what is interesting to note is that a facility was granted to TPT to manage without it being opened up to the private sector. Section 56 of the Ports Act states that if the Ports Authority enters into any agreement with a person with respect to the design, construction, rehabilitation, development, finance, maintenance or operation of a port terminal or port facility - they may only do so if entered into with a procedure that is “fair, equitable, transparent, competitive and cost-effective.

Section 79 (1) of the Ports Act reads:

“The Minister may, in writing, direct the Authority to perform a specified act within the Authority’s power or not to perform a specified act, if such direction is necessary.........to promote the national, strategic or economic interests of the Republic......”

So although the private sector was not included in the tender process for the terminal, which should have occurred in terms of S 56, the overarching conditions of S 79 seem to have been applied in granting TPT the license to operate the manganese facility in Ngqura.

2.8.2 Proposed new terminal - Durban Dig-out Port (DDOP)

Due to capacity constraints at the container terminal in Durban, extensive pre-feasibility studies have been conducted by Transnet into the construction of a new Container terminal at the old Durban International Airport Site in Durban. The new facility will see capacity increasing from 2.8 million TEU to between nine and twelve million TEU by 2040 (Engineering news, Feb 2014).

According to an article by Business Report, Transnet group strategy general manager presented that the following had already been conducted by Transnet with respect to the new Dig-out port:

- Landside geotechnical investigations had been undertaken
- Biodiversity due diligence study and contamination/groundwater assessment was completed
- A sustainability steering committee was established to oversee design, development and operations of the dig-out port
- Met-ocean investigations to establish current and wind data were completed
- Hydrographic surveys on the seabed configuration were finished

Media reports indicate that this project will cost in the region of R75-R100 billion and would take between 20 to 40 years to complete. The first phase of construction was expected to start between 2021 and 2025 (Business Report, Feb 2015). However, Richard Vallihu TNPA Chief Executive, mentioned in a recent business-to-business breakfast (December 2015) that construction of the dig-out port would be “shifted out a bit”. He declined to provide a start date (Comins, 2015).
Jamie Simpson, an international adviser and expert on port development has warned Transnet against pursuing the dig-out port saying that efforts should rather be redirected to maximizing efficiencies at the existing facilities. His contention is that a capital investment plan and operational improvement plan should be developed that should address demand in the next 5-10 years. Once this is done then only can Transnet ‘weigh up’ whether a bigger port is in fact needed in light of market conditions and availability of finance (Manda, 2015).

Should the dig-out port come out for tender in the foreseeable future, the question arises whether Section 56 will be applied in terms of inclusion of the private sector in a fair and equitable process or would Section 79 be applied again in terms of a ministerial decree being given to TPT as this is deemed to be in “the promotion of the national, strategic and economic interests” of the country.

The trebling of Transnet’s profits after their seven year Market Demand Strategy (MDS) strategy would seem to be in the economic interests of the country, however the effect on port users in terms of higher costs and the possible loss of port traffic to neighbouring ports cannot be discounted as this could have far reaching implications for the future growth and sustainability of the local economy. Goss states that should the policy of a country be that of maximizing profits, this is likely to be harmful when there is no competition between ports (Goss, 1990, 219).

2.9 Transnet Freight Rail (TFR)
Transnet Freight Rail (TFR) is the largest division of Transnet Ltd, making up approximately 60% of total Transnet revenue and profits (Transnet Annual Report 2015). They specialize in the transfer of freight that includes automotive, containers, lime & cement, coal, grain, fuel, manganese etc.

Considering that TPT and the private terminals share commonalities in terms of the same kind of cargo handled ie coal, manganese, wheat, maize and break bulk, a possible conflict arises in terms of rail allocations to TPT terminals versus private terminals. Durban has seen a steady rise in manganese exports over the last few years as a result of the Port Elizabeth terminal reaching capacity. With high levels of demand, and most of the cargo being road-trucked to Durban, albeit at a higher rate, manganese volumes have found an outlet from private terminals in the port of Durban for the last 2-4 years.

However, the recent slump in commodity prices over the last eight months has not only resulted in decreased volumes through the private terminals in Durban, but Transnet’s recent action of equalizing rail rates to their two terminals in Port Elizabeth and Saldanha, has had a debilitating effect on volumes passing through the private terminals in Durban.

With Transnet being both the terminal operator and controller of rail logistics, a conflict of interest could arise from prioritizing their own terminals at the expense of the private terminals.

2.10 Inter-port Competition
Kaselimi and Notteboom in a recent article (Kaselimi & Notteboom, 2015) stated that the Landlord port model or governance model adopted by Transnet creates a factual monopoly in the container terminal business in South Africa. TPT does not face competition locally in this market segment however competition is faced from global terminal operators in neighbouring countries specifically Maputo (Mozambique), Walvis Bay (Namibia) and the ports on the islands of Mauritius and Madagascar. They contend further that if container terminal operations are opened up to outside terminal operators, this could change the competitive dynamics in the region. Their model considers opening up the Container terminal in the Port of Ngqura to private operators. They believe this will bring a new balance to the port business in South Africa. Operational efficiencies will increase due to inter-port competition, which will far outweigh the fact that TPT has one less terminal to operate.
Transnet, they contend is a public entity and profit maximization should not be its primary objective. The positive impact of better quality services, distribution channels and corridors being improved will boost the economy of the area surrounding the ports as well as the hinterland. The contention of the authors is that there are far reaching benefits to opening up the market to private operators.

According to the Administered Prices Study conducted by the Trade and Industry Chamber (FRIDGE, 2007, 3), ports that are leaders in both pricing and performance measures around the world are usually located in regions that are characterized by high degrees of competition.

South African ports are administered on a national level with uniform national tariffs being applicable to all ports. There is no inter-port competition and virtually no price competition (Mcpherson, 2004). In terms of South Africa’s port pricing, port charges are based on revenue targets set by Transnet. These pricing principles may be argued not only to be distortionary and harmful to trade, but also to militate against government’s desire to lower the costs of doing business in South Africa. According to the FRIDGE study, this kind of strategic port pricing should be phased out completely. (FRIDGE, op.cit., 53).

Transnet, in the South African model, is both the Landlord and the Operator which creates a potential problem if both the private and public sector are competing for the same cargos. In addition Transnet Freight Rail, the countries rail operator, responsible for bringing in a significant portion of the cargo into the ports is also a division of Transnet SOC Limited. This could further exacerbate the problem of Transnet terminals gaining priority over private terminals over all incoming rail cargo. Further to this TNPA are granted the authority to issue operating licenses. This has the potential to seriously compromise competition should the range of cargoes handled by private operators be limited.
CHAPTER THREE
PORT PRODUCTIVITY

In 2014 the Ports Regulator of South Africa conducted a benchmarking exercise on the productivity of the South African container and automotive terminals (Durban, Port Elizabeth, Ngqura and Cape Town) to 16 other terminals all over the world. The aim of the study was to highlight areas where South African terminals were performing well, but also to identify areas where improvements needed to be made. The ports were selected based on publicly available information that was comparable but also on a number of factors including:

- South Africa’s trading partners in the BRICS countries namely Brazil, Russia, India and China;
- Developing countries similar to South Africa in terms of economic growth rates;
- Same trade routes of vessels calling at South African ports and
- Ports that are comparable in terms of volumes handled (Ports Regulator of South Africa, 2015).

The Port Regulator Study compared South African container terminals to a group of terminals that varied in terms of volumes handled; some were similar and others were significantly higher (e.g. Ports of Shanghai, Rotterdam and Antwerp). Berth, yard and crane productivity ratios were compared for all 20 ports selected in the sample. Several of these performance indicators will be discussed in the Chapter sections that follow.

3.1 TEU per hectare
Since container volumes handled at South African ports were in many instances lower than those recorded at international comparator ports, the South African port system performed below certain other countries when measuring TEU’s per hectare, suggesting that they could have a more productive and efficient use of their terminal area (Port Regulator Benchmarking Report, 2014/15). The average TEU per hectare for the sample size was 22 344 with all South African terminals well below this average. Durban was the highest of all the local ports, at 14 930 per hectare. Shanghai showed the highest TEU’s per hectare for the sample at 94 380 per hectare. This analysis reflects that capacity at our local ports has not been fully exploited.

3.2 Cranes per running metre of berth
For the sample of 20 terminals selected, the average length of working quayside (or berth length) per crane was 144 metres (Benchmarking SA ports, 2015, 22). Durban, Port Elizabeth, Ngqura were below the average indicating that they have more cranes per running metre of berth when compared to the sample. Durban has 1 crane per 117 metres of berth and Ngqura 1 crane per 72 metres of berth. Shanghai was the lowest at 28, meaning that a crane is positioned every 28 metres, which could be justified considering volumes handled.

In terms of volumes handled, Durban (2.8 million TEU) is very similar to the Gioia Tauro and Bahia De Algeciras; however their berth metre per crane was 197 and 186 metres respectively, indicating that Durban may have too many cranes per metre of berth and may possibly be over-capitalised in terms of gantry superstructure.

3.3 Gross crane moves per hour and Container moves per ship working hour
What the benchmarking report did not contain was information or statistics around gross crane moves per hour (GCMPH) which is defined as the number of moves or cycles that a crane can achieve within
a given period. When Public Enterprise Minister Malusi Gigaba unveiled the seven new Ship-to-shore cranes in the Port of Durban in 2013, he mentioned that the improved capabilities of the cranes would result in a massive jump in productivity. He stated that terminal efficiencies will increase from 26 GCMPH to 33 GCMPH (27% improvement) over the following three years and container moves per ship working hour would consequently increase from 68 containers to 85 containers an hour (Greve, 2013). This does not appear to be the case from the statistics reported by Transnet in their Annual reports as noted in Table 2 and 3 below, as gross crane moves per hour have in fact declined in 2014 and 2015 compared to statistics reported in 2013.

Table 2 reflects statistics on crane moves per hour and container moves per ship working hour that were obtained from published Transnet Annual reports. An interesting fact to note is that even with significant capital expenditure, crane moves per hour have in fact declined over the last two years. Pier 1’s crane moves per hour dropped from 24 moves per hour in 2014 to 22.2 moves per hour in 2015. Pier 2 also decreased from 25 moves to 24 moves per hour for the financial year ending March 2015.

<table>
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<td>28</td>
<td>25</td>
<td>24</td>
</tr>
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Table 2: Gross crane moves per hour. Source: Transnet Annual Report 2015, 2013 & 2011

Container moves per ship working hour is defined as the number of containers that a terminal is able to load and discharge within an hour after adjusting for any delays out of the terminals control. This ratio declined in the last two years for Pier 2, however Pier 1 has shown an improvement.

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</table>

Table 3: Container moves per ship working hour. Source: Transnet Annual Report 2015, 2013 & 2011

Figure 3: Crane moves per hour. Source: Transnet Annual Report 2015, 2013 & 2011
DP World, a global operator of container and marine terminals with a network of 65 terminals all over the world and handling over 60 million TEU’s per annum, published in their 2014 Financial statements that gross moves per hour at their container facilities increased by 8% in two consecutive years. Although the number itself was not disclosed, efficiencies seem to be increasing year on year versus the decline reflected in South Africa (DP World, 2014).

**Container moves per ship per hour**

The Journal of Commerce (JOC) Berth Productivity report (2014), which is based on seven elements provided by ocean carriers that represent more than 75% of global capacity, ranked the top ports and terminals worldwide based on the gross moves per hour for each vessel call. Berth arrival and departure was determined by actual arrival and departure of the ship from the berth. The crane moves per hour were calculated between these two times. Gross moves per hour for a single vessel call was thus calculated as the total container moves (onload, offload and repositioning) divided by the number of hours for which the vessel was at berth (JOC Report, 2014). Of the 150 000 port calls at 483 ports and 771 terminals, APM Terminals Yokohama in Japan and Tianjin port in China were both ranked at the top with 163 container moves per ship per hour on a variety of vessel sizes (see Table 4). The number of cranes deployed per vessel would naturally affect this ratio, with the more vessels being deployed, the higher the number.

The ship working hour ratios published by Transnet in their annual report is a ratio per crane per ship working hour. However if one had to convert this ratio to the actual time of berthing and de-berthing of the vessel as the JOC report does, these numbers would naturally decline, implying that South Africa has well below the international average.

![Figure 4: Container moves per ship working hour. Source: Transnet Annual Report 2015, 2013 & 2011](image-url)
Table 4: Top terminals worldwide (Total crane moves per hour). Source: JOC Berth Productivity report (2014)

3.4 Berth occupancy

The Berth occupancy ratio is defined as the proportion of time that a vessel is alongside a given berth, to the time that the berth is available. It is calculated by dividing the number of hours the berth was occupied by the number of hours that the berth was available. From berth occupancy data received from Transnet for the six months ending September 2015, Pier 1 averaged a berth occupancy ratio of 65% and Pier 2 60%.

The Drewry (2010) study indicates that an optimal berth occupancy ratio for a container terminal is 65% because once the congestion point of a terminal is reached, queuing of vessels increases and service quality drops. DeMonie (1987) states that berth occupancies of 70% or more are indicative of congestion. Based on these two viewpoints, it appears that Pier 1 is at the optimal berth occupancy, however Pier 2 is slightly lower. What is concerning is that markets are currently at a low ebb and volumes are lower than what was experienced a few years ago, however berth occupancies are still very close to the tipping point. Information gathered from various ships agents and shipping lines indicate that on average, vessels wait at least 1-2 days at the Durban port before they are brought in to berth, indicating that there is already port congestion. The Durban Container terminal appears to be operating too close to maximum berth occupancies and should volumes pick up, there is a distinct possibility that congestion and waiting times could increase, further exacerbating the problem of poor port productivity and turnaround of vessels.

3.5 Dwell time

The Drewry report (2010) indicates that dwell time for imports is usually five to seven days and export dwell time is usually three to five days, before storage charges start being levied by the terminal. From terminal KPI data for Pier 1 and Pier 2 obtained from Transnet, it appears that Transnet operates within these averages as both terminals’ export dwell time is five days and their import dwell time is three days (Transnet, 2015).

From the ratios highlighted above, it is apparent that South African terminals still have capacity within the ports system for additional volumes. In terms of adequacy of the number of cranes in comparison
with similar terminals handling the same volumes, it appears sufficient. The productivity, however, in terms of crane moves per ship working hour does not match even their own optimistic forecasts. This has a considerable cost effect on vessels visiting the port as it affects vessel turnaround time which ultimately affects the end cost to the user.
CHAPTER FOUR
THE EFFECTS OF PRIVATIZING

There have been many articles and case studies written on the advantages of privatizing ports and the benefits that can be reaped by the national economy. Privatization has been reported in some case studies to improve operational efficiencies, profitability, and output but on the counter side, it is said to decrease labour intensity.

Karl Sockwia, Chief Executive of Transnet Port Terminals told delegates at the African Ports Evolution Conference (Magwaza, 2014), that privatisation of ports would not guarantee efficiencies nor optimise performance. Chris Wells, acting chief executive of Transnet stated in 2010 that high investment was more important to improvement than privatisation. It is apparent from these two statements that Transnet’s view is that privatisation is not a tool that can be used to optimise and improve efficiencies to grow the local economy.

This Chapter will explore these apparently opposing views by outlining some international instances (almost all from ports in developing countries), where greater private participation has been introduced into port systems, often with salutary consequences, and at other times with apparently positive influences on operations that remain in the public realm.

4.1 India – Port of Jawaharlal Nehru

India, a country that has 12 major ports and 185 minor ports, was opened up to the private sector in the 1990’s in keeping with the policy of economic liberalisation (Mehta, 2007).

Indian ports were known for their inefficiencies which resulted in higher port costs and sea transport costs which made them non-competitive in international markets (Ray, 2004). Due to their long waiting times to berth, the bigger carrying lines and the more cost-efficient vessels refused to stop at Indian ports resulting in containerized cargo being transshipped in Dubai, Singapore or Colombo with higher resultant costs and longer transit times. In addition corrupt practices of port staff in India resulted in additional costs being incurred which was ultimately borne by the end user. All of this resulted in the cost of imports and exports being overpriced and uncompetitive (Ibid.)

The Jawaharlal Nehru Port, one of the 12 major ports, is located within the Mumbai harbour on the west coast of India. This was the first port in India to be opened up to the private sector in the 1990’s (Ray, 2004). The organizational model of the port was changed from a service level port to a landlord port model. Initially plans were in place to open up the existing container terminal within the Jawaharlal Nehru port to the private sector. However, this was later shelved in order to protect the interests of labour and other groups. Instead, it was decided to invite the private sector to construct a new container terminal on a Build Operate Transfer (B-O-T) basis for a period of 25 years with the terminals fixed assets to be handed back to the port authority at a written-down value at the end of the lease period (Ray, 2004)

Thirty companies from India and abroad purchased the bid document, however the contract was awarded to P&O Ports, Australia. This was India’s first ever private container terminal christened the Nhava Sheva International Container Terminal (NSICT) and it commenced operations in 1999. From its inception the new terminal provided stiff competition to the Jawaharlal Nehru Public Container terminal (JNPT), causing traffic diversions in favour of NSICT due to better performance (Ray, 2004). This carried on for a period of two years. However, with the support of the labour unions and a change
in the mindset and practices of the staff, the public terminal started improving efficiencies and productivity and there was a reverse trend of traffic diversion back towards the public terminal.

Two lessons learnt from the private terminal involving labour practices was the introduction of an official incentive scheme that would assist port workers in expediting cargo movements and the introduction of a “hot seat exchange” system that would result in no breaks between shifts thus increasing labour productivity. The official incentive scheme replaced unethical practices that was prevalent in the port system (Ray, 2004).

At the time the case study was published (2004), the Jawaharlal Nehru port, as a result of the modern and highly efficient private terminal earned the distinction of being the world’s 29th largest container port and India’s most successful port. By opening up competition in the Jawaharlal Nehru port, improvements were discernible in that not only did port traffic increase but so did productivity levels (up by two thirds) and vessel turnaround times (up by one third) (Mehta, 2007).

The overall message from this case study is that private sector involvement can be introduced in such a way that it does not replace public sector involvement but rather introduces a healthy competitive environment whereby everyone stands to benefit. The introduction of the private sector not only helped with inter-port competition but also with intra-port competition.

The biggest beneficiaries of the whole reform process were the exporting and importing community (the family of Indian cargo owners or shippers) of the country who were given a more efficient outlet to trade with the rest of the world.

4.2 Malaysia – Kelang Container Terminal

In a World Bank Study conducted in 1992 of 12 cases of divestiture from State-owned enterprises, evidence indicated that there was a definite case of benefits to privatization (Haarmeyer & Yorke, 1993). 11 of the 12 cases found that there was a general increase in the net welfare to the government, buyers, consumers, workers and others, irrespective of whether there was full or partial privatization (Ibid.).

In the analysis of the Kelang Container Terminal that was divested from the Kelang Port Authority, (Kelang being Malaysia’s principal port), results indicated that the divestiture was an “unqualified success” (Haarmeyer & Yorke, 1993). Kelang accounted for two-thirds of Malaysia’s containerized trade and was the country’s first sale under the government’s privatization program.

The privatization process started in 1985, and the newly incorporated private company was granted a 21 year lease, whereby rental was negotiated to be paid to the port authority on an annual basis and included a variable component for volume throughput. All 801 employees were absorbed by the new private company and employment was guaranteed for at least five years. Privatisation turned out to be a boon for these employees as five years later, in 1990, their compensation rates were 83% higher than their public sector counterparts (Ibid.). Aside from a significant rise in labour costs, there was an equally impressive rise in labour productivity.

Five years on, container traffic had increased by 75%, there was a decline in unit costs and a halving of repair, maintenance and administration costs. The World Bank, in discussions with the terminal union officials, identified seven factors that explained the increase in productivity. They were:

- More labour input into decision making
- New feeling of “belonging” resulting in less loitering and absenteeism
- Incentive bonuses
- Work force restructuring
- Work force flexibility
- Improved marketing
- New technology (Haarmeyer & Yorke, 1993)

Of the seven factors listed above, five are purely labour related issues. The Kelang case offers a powerful presumption that by improving incentives and better labour management practices and technology, workers are automatically more productive which makes the terminal more efficient but also enables the workers to earn a higher compensation – a win-win situation for all.

4.3 Africa

4.3.1 Port of Maputo

Maputo is the capital of Mozambique which lies on the East Coast of Africa. It is an Indian Ocean port that has seen steadily increasing volumes over the last 10 years. The Port covers an area of 129 hectares and 3000 metres of wharves that range in depth from 8 to 12 metres (World Port source website). It went from handling 5 million tons in 2003 to handling 19.5 million tons in 2014 (Port of Maputo presentation). Due to its strategic geographical position serving the southeastern coast of Africa, it is an important trade link for landlocked countries such as Zimbabwe, Botswana and Swaziland. In 2000 the government of Mozambique handed the port of Maputo over to the Maputo Port Development Company (MPDC), a public/private participation deal, with 51% held by the MPDC and the remainder by government. The 51% is owned by a consortium made up of DP World (40%), Grindrod (40%) and Mozambique’s state-owned railway company (20%) (Port of Maputo website). A 25 year concession agreement to manage and develop the port was awarded to the MPDC, who took over in April 2003 (Ibid.). They immediately launched into a priority works program by investing USD$70 million into upgrading of road and rail connections with South Africa and Zimbabwe (Ports website).

Currently the MPDC is involved in a $100 million project to deepen the access channel of the port from 11 metres to 14.2 metres (Venter, 2015). This project will allow access to fully-laden Panamax vessels and will be completed by the middle of 2016. The aim of the project (per Alan Olivier, CEO of Grindrod – shareholder of MPDC), was to make the Maputo port more competitive from a pricing point of view. Due to pricing pressure in the commodity markets, the port was required to become more efficient in terms of loading and discharging vessels faster and being able to handle bigger vessels.

In addition, the recent reduction in tariffs by the Port of Maputo, has made Grindrod’s car terminal more cost competitive when compared to Transnet’s car terminal facilities in Durban and Port Elizabeth. This will allow the terminal to be more cost effective and competition will become more fierce with Durban’s car terminal facilities that are themselves reaching capacity.

Maputo is gradually increasing its share of containers, bulk goods and now automotives which it is slowly winning away from the South African ports. South Africa therefore in the medium to long term could face increasing competition with the Port of Maputo that is investing significantly in increasing their capacity and improving efficiencies.

4.3.2 Apapa Container Terminal - Nigeria

In the 1990’s Nigerian ports were plagued with increasing inefficiencies, long turn-around times for vessels and rising container dwell time. In addition their labour force was unproductive, overstuffed and engaged in corrupt practices (Mohiuddin & Jones, 2008). All of this led to excessive port-related charges. On top of all of this the Nigerian Ports Authority required permission from either the President of the country or the Minister of Transport for all major decisions which led to an inefficient
and lengthy decision making process (Ibid.). There was excessive government interference, a burdensome bureaucratic structure and conflicting roles as regulator and operator.

Nigeria undertook a major port reform strategy in 2006 as part of a drive to bring the port sector in line with international best practice. Concession of all ports was handed over to the private sector. The aim of the concessions was to boost efficiency of the port operations, decrease port costs and accelerate economic development to make Nigeria the hub for international trade in West Africa. In a study of Nigeria’s six ports performed by Nwanosike (2010) five years post concession, the results revealed a remarkable increase in efficiency in the year that the terminal operators took over the operation of the ports. In addition cargo throughput and ship traffic increased considerably after the concession indicating that the Nigerian ports had regained traffic that had been lost to neighbouring countries in the pre-concession era.

In 2006 the Apapa Container terminal in Lagos Nigeria, now the busiest container terminal in West Africa, was privatized to APM Terminals. APM invested USD $220 million since obtaining the concession and has significantly improved terminal productivity. Vessel waiting time reduced by 70% from 30 days to nine days, within a few months of APM taking over. Records were also set in 2009 (three years after concessioning) where container vessels were loaded within two days compared to six days a year earlier. Constant improvements and investment in efficiencies has resulted in vessel waiting time being altogether eliminated and container volumes doubling in the last eight years (Boyd, 2015).

4.4 South America - Brazil

Brazil has 34 public ports and 129 private terminals with 70% of the cargo being moved by private terminals (Maritime Trade Intelligence, 2014). Before privatization was introduced to Brazil in 1993, ports were inefficient, had high operating costs and suffered from low productivity (Burke, 2007). These inefficiencies and handling charges that were almost double those of international ports resulted in exporters losing up to $5 billion in export opportunities (Ibid.). As part of the drive to make the economy more competitive, the Brazilian government passed a ports modernization law in 1993 that transferred the administration of the ports to the State Authority and transferred some of the operations of the ports to the private sector.

The lease of the container terminal at the Port of Rio Grande was awarded to a private consortium for a period of 25 years. After a significant investment of $50 million, new technology was introduced and productivity increased by 234% over a five year period. Container moves increased from 80 000 to 300 000 over this period, exceeding all forecasts (Burke, 2007). This not only improved transport logistics in Southern Brazil but created more skilled employment in the region.

Another port in Brazil, the Port of Salvador was privatized in 2000. It was rated by customers as Brazil’s worst port due to its shallow draft and quays so short that smaller vessels had to unload a bit at a time (Economist, 2013). Again a 25 year lease was awarded to a private consortium. In the last decade, the private operators, Wilsons Sons have spent 260 million Reais (the equivalent of USD $70 million) in replacing equipment, lengthening quays and increasing water depth alongside berths, with the result that capacity has doubled (Ibid.). With export volumes improving and container volumes increasing by 300 percent over a five year period (2000-2005), this had the knock-on effect of attracting big international companies to the region (Burke, 2007).
4.5 The South African context

From the various case studies mentioned in this chapter, from India to Brazil to Nigeria and Malaysia, all have indicated improved port efficiencies and productivity as a result of increasing competition and private sector participation in the port sector. Interestingly enough many of these case studies involved specifically the privatisation of container terminals.

South Africa is interesting in that the container industry is the only market that private operators have not been allowed to get involved in. Container Operating licenses within the port of Durban, Cape Town and Ngqura have only been granted to TPT. The question one has to ask is why has the private sector been excluded from this particular market?

A recent press article (Moorcroft, 2015) indicated that a private company (Siyakhaphuka) has taken Transnet to the Competition Commission on the grounds that it had not been given the rights to operate a container facility in Richards Bay. The initial proposal for this facility was made to Transnet seven years ago and despite the company’s strong case and appeals from the industry, Transnet maintains that Richard Bay operations should focus on four main activities namely coal, break-bulk, dry bulk and liquid bulk.

The company accused Transnet of anti-competitive behaviour in trying to prevent the construction and operation of the container terminal. They maintain that opening up the terminal would draw Richards Bay into the global container shipping network but it would also attract the major shipping lines and create thousands of direct and indirect job opportunities. In addition it should bring many economic benefits to the port in terms of increased imports and exports. The company in its statement said that it had the backing, including the funding of Maersk, a major international container shipping line as well as an international container terminal operator (APM Terminals). This case is still currently under review before the Ports Regulator and Competition Commission.

Notteboom and Kaselimi (2015) stated in a recent article in Port Technology that should container terminal operations be opened up to outside terminal operators, the competitive dynamics in the region could be changed. Their study considered opening up the container terminal in the Port of Ngqura to private operators. They hold the view that this will bring a new balance to the port business in South Africa as operational efficiencies will increase due to inter-port competition. This will have a positive impact in terms of better quality services and distribution channels and corridors being improved that will have a knock-on effect of boosting the economy of the area surrounding the ports as well as the hinterland.

Notteboom has written extensive articles on hub ports in terms of the South African context. Essentially a hub port is a port that facilitates global trade to smaller hubs and distribution networks. Notteboom (2011) performed an analysis of the South African container port system with the aim to identify via multi-criteria analysis which of the three South African ports (Durban, Ngqura or Richards Bay) would best suit a hub port configuration. His analysis concluded that Ngqura was the best choice in terms of a hub as it met the objectives of contributing towards the sustainable development of the South African and Sub-Saharan African community.

Further, he contends that should Ngqura be made a hub, import and export cargo will be at a disadvantage due to higher cargo dues and terminal handling charges as a result of double and triple handling of transshipped containers. In addition, with Ngqura being further away from Gauteng, the main hinterland region, inland costs would be higher. From a ship operating perspective, however, the single call option would be more favourable versus the multi call option as savings and cost reductions could be made in marine charges, port dues and ship costs. The hub port configuration could only work if rates for transshipment cargo could be lowered and rail rates out of Ngqura to
Gauteng made more attractive (Notteboom, 2011). Transnet is in the unique position of being able to do both i.e. lower the terminal handling charges and the rail rates out of Ngqura.

So combining both of these suggestions by Notteboom, i.e. making Ngqura a hub port as well as privatizing the container terminal in Ngqura could provide some healthy inter port competition for Transnet port terminals. The success of this though, is still very much dependent on quick turnaround for vessels in the port and through an uncongested hinterland that is able to move cargo efficiently and at competitive rates (Ibid.)

State-owned enterprises, by their institutional structure, are associated with being less able to control costs and being slower to adopt new technology and management practices which generally results in being less responsive to port users and private port operators. Private firms on the other hand have stronger incentives to manage resources more efficiently because they are exposed to competition, are less vulnerable to political interference and are exposed to the full range of financing alternatives. All of the case studies mentioned above show that by introducing private sector participation, not only would port productivity and efficiencies improve, but benefits would also be seen by the end user in terms of lower costs for imported and exported goods.
CHAPTER FIVE

CASE STUDY: BULK CONNECTIONS

Bulk Connections is a multi-purpose bulk handling facility situated in the Island View area in the Port of Durban that has a capacity to handle 5.5 million tons of dry bulk minerals. The terminal specializes in the soft or gentle handling of products for both import and export. They handle a wide range of commodities which includes coal, coke, manganese and chrome. Sized sensitive bulk products that break easily or are large and lumpy can be handled just as easily as grains, powders or concentrates. Designed especially for degradation-sensitive cargoes, the terminal is capable of loading in excess of 20,000 tons per ship per day.

The cargoes are transported to the terminal either in block trains of up to 65 wagons at a time or via road trucks. They are then stacked into designated stockpiles and once the allotted shipment is received they are loaded onto vessels either via bottom discharge containers or conveyors. The containers are transported to the vessel and lowered into the vessels hatch, whereupon the doors open and the product flows out. The two container cranes have the flexibility of handling 20 and 40 foot containers as well as break bulk.

The conveyor system runs in excess of 2000 tons per hour and at a rate of 40,000 tons per day. Vessels are discharged by grab unloaders that can either load road or rail wagons directly. The stacks can accommodate up to 600,000 tons of pre-assembled product at any given time; however, 400,000 tons is considered optimum for the infrastructure on hand.

Bulk Connections was chosen as a case study for the handling of containers due to its land area, dedicated berths and rail sidings, all of which will be discussed in detail below. What needs to be borne in mind, however, is that containers can only be handled on site if a multi-purpose or container operating license is given by TNPA and the lease agreement is adjusted accordingly. It is not the intention of this paper to address the intricacies around this process.

Comparisons have been made between Pier 1 and Bulk Connections (BC) to determine the suitability of BC handling containers in any capacity.

5.1 Land Size
The Bulk Connections site covers an area of 21.8 hectares. The land parcel area is extremely long and narrow, 2.2 km long by only 210 metres at its widest section and 10 metres wide at its narrowest section. It is located between the northern extremity of the Island View/Fynnlands Complex and the harbour mouth’s south pier that lies at the end of the Bluff. Bulk Connections has four berths of varying depths with a 743 metre long quayside.
The Durban Container Terminal, managed by Transnet Port Terminals, is operated from two Piers in the Port of Durban namely, Pier 1 and Pier 2. These piers have a land area of approximately 19.7 hectares and 110 hectares respectively (Transnet’s Pier 1 & 2 fact sheet). Considering Bulk Connections’ similarity in land size to Pier 1, albeit in different dimensions, comparisons have been made between Bulk Connections and Pier 1.

Pier 1 (Figure 7), operated and managed by TPT, was originally a multi-purpose terminal before it was converted to a container-handling facility in 2007. It was created to absorb the growth in container traffic after the Durban Container terminal reached its maximum capacity (Transnet website). Pier 1
accounts for almost one fifth of the TEU’s handled by the Durban Container Terminal today. It has 4,992 ground slots with a capacity to hold a maximum of 24,960 TEU’s at any point in time. The terminal utilizes rubber tyred gantries and haulers to load and unload vessels (Pier 1 fact sheet). It provides two berths with a 660 metre long quayside and berth depths of approximately 12.2 metres per the October 6, 2015 harbour masters’ sounding.

Pier 1 and Bulk Connections have almost the same land size or area, however the disparities arise in the shape of the land. Pier 1 is box shaped and BC is rather irregular and almost tear dropped in shape. According to Drewry’s (2010) analysis, an ideal quay line design and shape should be a box shape as this is fundamental in achieving the maximum utilization, and has a significant effect on quay line performance. Brinkmann (2011) suggests that for new terminals being constructed, depth of land of between 600-800 metres would be ideal. Bulk Connections (BC) is at an immediate disadvantage. This does not necessarily discount the possibility of handling containers in its entirety.

The Drewry study also contends that the berths should ideally be equidistant from the central point of the container stack. This may work in favour of Bulk Connections due to its long thin land area; however, the fact that the four Bulk Connections’ berths have varying depths could pose a problem should handling of bigger vessels become the norm. In terms of quay side length Bulk Connections is at an advantage of being marginally longer than Pier 1. Should Transnet at some stage decide to deepen the berths, this would work in favour of Bulk Connections in that not only would they be able to handle vessels with a deeper draft but they will be able to accommodate vessels with a longer LOA as well.

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<td>660</td>
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<tr>
<td>Number of berths</td>
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</tr>
<tr>
<td>Berth depths</td>
<td>Betw 8.5m to 10.5m</td>
<td>Betw 8.5 and 12.2m</td>
</tr>
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Table 5: Comparison of Bulk Connections to Pier 1

5.2 Berth Depths
With the new generation of vessels getting larger and larger as demand by sea increases, the question that arises is whether the Bulk Connections berths could practicably support these bigger vessels. When the entrance channel was widened a few years ago, the outer entrance channel was deepened to 19 metres shallowing to 16.5 metres draft in the inner channel (Ports website). This has allowed vessels from Handymax to Post-Panamax to visit the Port (Ibid.).

The Port of Durban has 64 berths of which 8 are purely for container vessels (Transnet website). The depth of the container vessel berths range from 8.5 metres to 12.2 metres per the October 6 sounding obtained from the harbour master.

The Bulk connections site has access to 4 dedicated berths with varying quay-side lengths and depths. Quay side lengths vary from 148m to 238m and draft depths vary from 8.5m to 10m. The Panamax vessel is the largest vessel that can be handled on the Bulk Connections berths. The berths are technically designed to handle vessels of 40,000 tons, however vessels of up to 65,000 tons have been handled. Due to the restrictions of length and depth of the berths, berthing and loading of the newer vessels have become more complex and trickier over the years.
<table>
<thead>
<tr>
<th>Bulk Connections berths</th>
<th>Berth depth (metres)</th>
<th>Length of quay side (metres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>8.5</td>
<td>148</td>
</tr>
<tr>
<td>2</td>
<td>9.7</td>
<td>177</td>
</tr>
<tr>
<td>3</td>
<td>8.5</td>
<td>180</td>
</tr>
<tr>
<td>4</td>
<td>10</td>
<td>238</td>
</tr>
</tbody>
</table>

**Table 6: Bulk Connections berth depth and length of quayside**

Although the overall quayside length is longer compared to Pier 1, the varying berth depths do pose a problem. The maximum draft of 10 metres and quayside length of 238 metres is much lower than Pier 1’s draft of 12.2 metres and maximum quayside length of 351 metres (Pier 1 fact sheet). This will drastically affect the size and length of vessel that can be handled. Container vessels of the size and magnitude handled by Pier1, may not be able to be accommodated at the Bulk Connections’ berths, however this does not discount the smaller cellular vessels.

**5.3 Rail Sidings**

Bulk Connections has the largest private siding network in the Port of Durban. The siding is called “Wests” and has a siding number of 651 958 (See Figure 8). It is connected to the main line and all incoming trains are brought directly from the mines into the exchange yard. Bulk Connections shunts all rail wagons on site using their own locomotives as this has proved to be the most efficient way to move cargo to exactly where it is required. Three locomotives (two 55 ton and one 35 ton), are operated and maintained by terminal staff.

![Bulk Connections Rail Siding](image)

**Figure 7: Bulk Connections Rail Siding**

Rail traffic to and from the terminal is managed jointly by Bulk Connections and Transnet Freight Rail staff. Distances from the terminal to the South African mines range between 300 to 900 kilometres.
Trains are usually scheduled to arrive on a regular basis at the terminal, based on a vessel’s loading plan. This is to ensure that there is sufficient cargo stockpiled prior to vessel arrival. Traffic en route is constantly monitored with changes and adjustments made to the sequencing of traffic by the terminals operations management.

The terminal currently receives between 10-15 fifty-wagon trains on a weekly basis with an 18 hour turnaround, however with the recent slump in the commodity markets, this has slowed to an average of 8-10 trains a week. The terminal has a capacity to handle 28 fifty wagon trains a week. With increased congestion on our roads due to road trucks, there is a drive by Transnet to move product back to rail. The fact that Bulk Connections has such a big rail siding is an advantage in that container volumes can be brought in and moved off site via rail thus reducing congestion within the Port confines. BC would easily be able to accommodate two 100 TEU container trains on a daily basis and be able to turn them around within the required time.

Currently BC does not have a rail account with TFR as all bulk commodities coming into the site via rail are handled and negotiated between TFR and the customers directly. Should BC wish to proceed with handling of containers, an account would have to be opened up directly with TFR. Although this appears quite easily done, there is no guarantee of the number of trains that will be received into the terminal either on a weekly or monthly basis. Bulk commodity trains received into the terminal have more often than not been problematic as arrival times are never guaranteed with many of the trains arriving on the weekend.

All administration and disbursement costs would have to be settled with TFR by BC and then recovered directly from the end customer. Rail therefore appears to be more administratively difficult and burdensome from a cash flow point of view as there is a time lag between outlays to TFR and receipt from the end customer.

The Durban Container terminal has three rail lines. Eight fifty-wagon trains are received at Kings Rest Station on a daily basis with plans to ramp this up to eleven trains in the short to medium term. Once wagons arrive at Kings Rest Station they are diverted to either Pier 1 or Pier 2 Container terminals. Although there is a drive to move cargo from road to rail, competitive road truck rates together with the double handling that rail entails, still makes road the preferred transport choice. Unless TFR has a serious look at their freight rates and service delivery, road volumes may be here to stay. If that is the case, road volumes through the Island View complex, where Bulk Connections is situated, could cause severe traffic concerns. Bulk Connections is within a National Key Point and permits are required by all persons entering. The increased administration and traffic problems within the rather confined area could be problematic.

Bulk Connections at its busiest time was handling approximately 300 road trucks delivering dry bulk minerals a day, so operations management are familiar with safety and operational requirements. However should road truck volumes substantially increase due to container traffic, special arrangements may need to be made to have road trucks pick up and deliver after hours ie six in the evening to six in the morning to reduce congestion in the Island View area.

5.4 Equipment required for container handling

5.4.1 Gantry cranes / quay-side cranes
Bulk Connections has the advantage of having access to four dedicated berths. It currently has two container cranes that load vessels via bottom discharging containers (See Figure 9). The container cranes have the ability to handle both 20 foot and 40 foot containers. The cranes have a safe working
load of 55 tons with an outreach of 26 metres (approximately 10 containers wide) and a lift height of 14 metres above the quay. The cycle time of the machine is between two to three minutes (20 to 30 lifts per hour) depending on what the nature of the operation is. Both cranes are right alongside each other on the quayside which is an advantage should a vessel need more than one crane to load or discharge.

Figure 8: Bulk Connections container crane

Durban Container terminal, Pier 1 has six ship-to-shore cranes and Pier 2 has 21. Just recently Pier 2 took delivery of two new Liebherr ship-to-shore cranes (STS) for the East quay. These new cranes will replace the 20 year old single-lift Noell cranes that had limitations with regard to the type and size of vessel that it could handle. These new cranes have a boom reach of 52 metres and a total operating height of 43 metres. This will enable them to handle container vessels that stack containers 18 wide across deck and 9 containers high above deck (Transnet Port Terminals website). This fits into the new and larger container vessels that are becoming common place in the Port of Durban.

In 2013, Pier 2 took delivery of seven new ship-to-shore cranes (STS) from China. At that time it was the first terminal in Africa to operate tandem lift STS cranes. These cranes have the capability of handling the latest generation container vessels that have a span of 24 containers across the deck. In addition the cranes have an 80 ton safe working load with the ability to lift two x forty foot containers or four x twenty foot (empty) containers in tandem during vessel operations across the quay side. The cranes have an expected useful life of 20 years (Greve, 2013).

The Port Regulator benchmarking study of container terminals also stated that the requirements for large container ships is that they now require cranes that have a 21-22 box outreach and typically need 3-5 cranes deployed per vessel. As is clearly evident with the new generation of cranes being purchased by TPT, the cranes that Bulk Connections possess will clearly be unable to handle container vessels of the size and type being handled by Durban Container terminal unless new generation ship-to-shore cranes are purchased.
From a review of Port Bar Chart reports, it appears that many smaller cellular vessels are loading and discharging containers at Maydon Wharf using the two TPT cranes as well as ships gear, so even if BC cranes cannot be used at all because of crane restrictions, ships gear is still an alternative to load and discharge containers.

**Air draft**

In determining the maximum size of vessel that can be handled at Bulk Connections, the tides have to be taken into consideration. Tides are very important when berthing and loading vessels as tides affect the vessels under keel clearance and vertical clearance between it and the ship loaders/cranes. Many vessels are tidal, meaning that they may be restricted in terms of their arrival and departure schedules due to under keel clearance reasons. These vessels can only enter and leave the port at high tide.

The air draft can be measured as the difference between the water level and the highest point on a vessel, which is usually the hatch combs for a bulk loading vessel (see Figure 10). Vertical clearance is the excess distance after air draft that allows a vessel to safely pass under an object. Failing to calculate the air draft correctly and not having sufficient vertical clearance could lead to significant damages to both the vessel and quay side equipment.

Air draft is one of the most common problems facing every vessel that comes in to berth at the Port of Durban. Some larger vessel callers, particularly when in ballast or lightly loaded, are associated with larger air draft, which causes problems when product needs to be loaded into the vessel. This is due to the clearance between the crane and the vessel/hatch not being sufficient to avoid contact between them.

High tides are convenient regarding under keel clearance and moving in or out of the harbour, however they restrict the vertical clearance between the vessel and the quay crane as the vessel rides higher. Low tides are convenient regarding vertical clearance but restrictive concerning under keel clearance and moving in or out of the port.

![Figure 9: Graphical depiction of air draft](image)
For the two container handling cranes at Bulk Connections, air draft was calculated as 18 metres from Chart datum, with a one-metre vertical clearance. Clearly the current quay cranes at Bulk Connections will be unable to service the larger vessels due to height restrictions of the crane. Unless modifications are carried out to the crane in terms of increasing its height and lengthening its boom, vessel sizes will be restricted due to air draft and not having sufficient vertical clearance from the crane.

An analysis was done for the 12 months ending August 2015 of all container vessels that came into the Port of Durban. Their LOA (length overall), their beam, and their draft (forward and aft) was ascertained from information gathered from Transnet reports. Unfortunately data on air draft was unavailable. The reason for the analysis was to determine what percentage of these vessels based on their LOA and draft would have been able to be accommodated at the Bulk Connections berths (Bluff Berths).

For the 12 month period, statistics obtained reflected that 2 286 container vessels entered the Port of Durban. Of this, 713 (31%) would have been able to be accommodated at Bluff Berth 4, 9% (201) at Bluff Berth 3, 8% (184) at Bluff berth 2 and 91 (4%) at Bluff berth 1 (See Figure 11). This indicates that without too much additional capital investment in terms of deepening of berths and strengthening of quay walls, smaller container vessels could be handled at the Bluff Berths with the use of either ships gear or Bulk Connections’ two container cranes.

Bulk Connections is in the rather unfortunate position of not having similar draft along the entire quay wall. Should a large vessel with a draft of 10 metres arrive off schedule, it will be unable to berth at another berth on the quay wall which could cause increases in delays and congestion. Unfortunately berth deepening at the Bluff berths does not appear to be in either the short or medium term horizon for TNPA capital investment. Cost estimates for this kind of project is loosely in the region of R1 million per metre of quay side which equates to approximately R743 million for the BC berths. This is a significant investment and one that TNPA does not have in its medium to long term strategy.

The current cranes, although old and below spec compared to the modern cranes used at Pier 1 &Pier 2 are still able to handle the smaller cellular vessels that make up approximately 31% of container traffic in the port.
These vessels currently call at the Multi-purpose terminals in Maydon Wharf and the Point (and from time to time at the DCT) and volumes are handled by both TPT and some private operators. TPT have four cranes at the Point terminal and two at Maydon Wharf. Private operators do not have the advantage of having their own cranes at Maydon Wharf, as a result of which they make use of ships gear to load and discharge vessels. Productivity at these terminals is consequently well below the levels achieved at the Pier 1 and 2 container terminals.

5.4.2 Truck-Trailer Units (TTU’s)
A truck-trailer unit is a horizontal transport vehicle that relies on lifting equipment to place and remove containers on its trailer. Bulk Connections has a fleet of 15 such truck-trailer units that are used when loading products via the container cranes (See Figure 12). Pier 1 on the other hand has a fleet of 45 such truck-trailer units (Pier 1 fact sheet).

![Figure 11: Truck trailer units – Bulk Connections](image)

5.4.3 Reach stackers
Reach-stackers are known in the industry to have great flexibility as well high operational productivity. They are ideally suited for smaller terminals that do not have a high throughput of containers, and are a good choice for countries with less-skilled labour (Brinkmann, 2011). The smaller private multi-purpose terminals operating from Maydon Wharf use reach-stackers extensively.

How this would work is that the quay crane would offload the container on a TTU that would then transport the container to the stack. The reach-stacker would then pick up the container off the TTU and place onto the stack. Reach-stackers can also be used for stacking in the yard as well as loading and unloading rail wagons and road trucks (See Figure 13)
The question then is, what is the optimum number of TTU’s and reach-stackers required for all the landside operations? Having too many will cause congestion and having too few will cause the system to become idle thus increasing inefficiencies (Brinkmann, 2011). According to Brinkmann, 3-4 reach-stackers and 4-5 TTU’s are required per quay crane. The advantage of this system of stacking is that it involves a low level of capital investment as well as low operating costs. On the other hand a potential disadvantage is that it is quite labour intensive and there is a possibility of disturbance in the stacking area due to trucks being loaded/unloaded (Ibid.).

Based on the type of equipment mentioned above, the storage capacity if one had to stack three-high would be 350 TEU per hectare and if stacking four-high, the storage capacity would increase to 500 TEU per hectare (Brinkmann, 2011, 32). Brinkmann suggests limiting stacking to two-deep and three- or four-high to avoid too much reshuffling. Private terminals operating containers on a small scale in the Maydon Wharf area are using the block stacking method and are able to stack approximately 1000 TEU per hectare by stacking five-high. Operating costs may well be higher due to the rather dense stacking method and increased number of moves per container. Pier 1 on the other hand has 4 992 ground slots and is able to store a maximum of 24 960 TEU’s at any point in time. It is able to do this by stacking five-high and six-wide with a 10 metre gap between each stack.

Considering that space is a constraint at Bulk Connections, a stack height as great as feasible and as small a space as possible between stacks would be desirable. The problem though is that the higher one stacks, the better one utilizes storage space, however the individual units become less accessible. This results in containers being handled too many times which increases operational costs.

5.4.4 Rubber tyred gantries (RTG’s) and Rail mounted gantries (RMG’s)

The Durban Container Terminal operates from Pier 1 and Pier 2 which run independently of each other and have different operating methods. Pier 1 makes use of the block stacking method. This method is typical of stacking areas that are compact or smaller. It consumes a smaller ground area and has less spacing (See Figure 14). Pier 2 on the other hand uses the linear stacking method (See Figure 15). In this layout, container rows are separated by spaces and very wide terminal roads (Brinkmann, 2011, 27). The different methods are influenced not only by space constraints but also by the type of equipment that is used. Pier 1 uses Truck-trailer units (TTU’s), Rubber-tyred gantries (RTG’s) and Rail mounted gantries (RMG’s) to stack containers whereas Pier 2 makes use of Straddle carriers and RMG’s to stack containers (Pier 1 & 2 fact sheet). Both these methods involve high capital investment and are typical of very large container terminals.
An RTG and RMG are in essence the exact same crane, with the main difference being that an RTG uses rubber tyres whereas an RMG operates on modified train rails. RTG’s usually stack eight rows wide by five-high enabling them to have a very high stacking density. They have the advantage of being able to travel from one stacking area to another which makes them very flexible. This however comes with a disadvantage of requiring reinforced concrete with steel pads for the vehicle to turn on. This makes the construction of the terminal complex and expensive (Ibid.).
RMG’s are the bigger version of the RTG’s. They have the ability to stack wider, higher and faster than a RTG and therefore come with a more expensive price tag. They are however less mobile than a RTG but more durable, reliable and have cheaper running and operating costs (Ibid.) The capital investment into these machines have been taken into consideration in the long-term financial model in the next section.

The decision by Bulk Connections to either run the entire terminal as a container facility or only a portion, will have an impact on the kind of equipment that is required.

5.5 Software
Due to the volumes handled in the container industry, a powerful and modern software system is required that is able to handle all the intricacies around tracking any single container at any point in time. The Durban Container Terminal makes use of a software system called Navis Sparcs N4. This system is in operation in more than 117 sites all over the world and is a sophisticated and modern platform that enables the terminal to optimize efficiencies, improve the customer experience through real-time access to terminal information and reduce paper-based processes (Navis website).

A system of this nature comes with a hefty price tag; however, should Bulk Connections wish to proceed in the long term with using the entire facility for handling of containers, a software system the likes of Navis is a necessity. The long-term financial model includes the capital investment into a software system of this magnitude.

The small private operators that handle containers in the port make use of in-house developed software as the capital investment into a system like Navis cannot be justified with the kind of volumes being handled.

5.6 Secondary staging area
Should Bulk Connections wish to proceed in the long term with handling containers only, a secondary staging/storage area may need to be considered, due to the limited space at Bulk Connections and the constraints around handling road volumes. The ideal model would be that all containers coming off vessels would be directly loaded onto trains that would then off load at the staging/storage area or be taken directly into the hinterland. For containers off loaded at the staging area, road trucks would then pick up directly from this point. This will not only move congestion away from the port, but will also help Transnet in its drive to move cargo from road to rail.

The opposite would then work for containers being loaded onto vessels. The staging area would store all containers and these would be railed into the site once the vessel is due for arrival. Three possible staging areas have been considered that are on the rail line and that meet the requirements in terms of space, and access to the national roads. Aside from identifying these possible staging areas due to their close proximity to the rail line, it is not the intention of this study to delve into the detail of whether these sites are available or not in terms of rental/purchase or the capital investment required in converting them to a secondary staging area. The three staging areas identified are:

- Umbogintwini rail siding
- Fynnlands rail siding
- Racecourse rail siding

5.6.1 Umbogintwini rail siding
The Umbogintwini rail siding is 24 kilometres south of the port of Durban. The land area is almost rectangular in shape and covers an area of 2.67 hectares. It is 92 metres wide by 320 long (See Figure
Based on the same stacking ratio of Pier 1 this would enable roughly 3 382 TEU’s to be stored on site.

**Figure 15:** Umbogintwini Rail siding

### 5.6.2 Bayhead Rail siding

The Bayhead rail siding is a long thin siding and in terms of hectares is very similar to Umbogintwini. It is 2.5 hectares long and the advantage is that it runs parallel to the rail lines in Bayhead. Road trucks that currently collect or deliver TEU’s do not need to deviate too much from where they currently deliver to, namely the Durban Container terminal. The disadvantage is that it is a long thin site and there could be problems due to congestion. The site is 860 metres long and 26 metres deep (See Figure 17).

**Figure 16:** Bayhead rail siding
5.6.3 Racecourse rail siding
The third staging area identified is a piece of land adjacent to the old Clairwood Racecourse, that is approximately 15 kilometres from the Port of Durban. The land area is 2.68 hectares and also adjacent to a rail siding. It is not a typical box shape but rather a long this area. It is 810 metres long and 58 metres deep at its widest section and 15 metres deep at its narrowest section (See Figure 18).

![Racecourse rail siding](image)

Figure 17: Racecourse rail siding

Of the three identified staging areas, Umbogintwini is probably the most favourable due to its box like shape and its proximity to the freeway.

Based on the analysis above, Bulk Connections, given its physical configuration, will never compete with Pier 1 & Pier 2 in terms of the type and size of vessels handled due to BC’s berths not been deep enough or long enough and due to the shape of the land not being the ideal “box-shape”. They do, however, have an advantage over Maydon Wharf that is currently handling containers and has no rail siding.

BC has two small container cranes on four dedicated berths and is able to handle at least two trains a day on their rail siding. In addition as the maximum draft depths at Maydon Wharf matches those of BC, this implies that all container vessels currently loading and discharging at Maydon Wharf could be handled at BC.

5.7 Financial Feasibility
The objective of managing any successful terminal, including a container terminal, is to decrease the cost of operations whilst at the same time maintaining or improving service quality. The three main resources in a container terminal are the yard (where all the containers are stacked), the equipment and the people. The more efficiently these three resources can be managed, the greater the sustainability of the terminal operations, and the better the services provided to cargo owners and the carrying lines.

Bulk Connections is already at an advantage as most of the site is concreted and they are in possession of two yard cranes that can handle small container vessels. They are also in possession of a fleet of 15 truck-trailer units that can carry containers. Both a short-term and long-term financial model have been considered to determine the feasibility of the company entering into the container market. The
short-term model deems the terminal to be a multi-purpose terminal handling both bulk and containers whilst the long-term model assumes that the entire facility will be dedicated to handling containers only.

5.7.1 Short Term – Multi-purpose facility
Should Bulk Connections wish to proceed with handling bulk minerals as well as containers, space will be constrained, thus limiting volumes handled. The area earmarked for container operations, in the short term, at the Bulk Connections facility was measured as 2000 square metres (2 hectares) – see Figure 19. Based on Brinkmann’s calculation this would enable between 700-1000 TEU’s to be stored on site. If one had to stack five-high and four-deep, as the private terminals are doing at Maydon Wharf, this would enable 2 000 TEU’s to be stored in a 2 hectare area. Applying the Pier 1 ratio of land size to container capacity, the maximum TEU’s that could be stored approximates to 2534 TEU for the two hectares.

Figure 18: Allocated short/medium and long term container stacking area at BC
- Red: Short Term option for container handling – 2 hectares
- Green: Medium Term option for additional container handling
- Orange: Long term option with entire site used for container handing

The best option according to Brinkmann (2011) in terms of equipment requirements for multi-purpose terminals is TTU’s and reach-stackers. Based on Brinkmann’s study, three or four reach stackers and four or five truck-trailer units will be required for each quay crane. Bulk Connections’ fleet of 15 truck-trailer units will be more than sufficient to meet this requirement. For the proposed short-term financial model an investment into six reach-stackers was taken into consideration.

The financial model is based on meeting the minimum requirements of a 40% return on funds employed which is the rate required by the holding company. TPT’s tariff book was used as a guide to determine container-handling charges. These charges per the tariff book are marginally lower at the Multi-purpose terminals compared to Pier 1 & Pier 2. As the short-term case study assumes that the company will be utilizing the terminal for bulk as well as containers, it was thought more prudent to use the lower rates charged by TPT at the multi-purpose terminals. These rates however were further discounted by 15% due to contingencies and unknown costs in the industry. As a starting point a revenue rate of R1000 per TEU was used.
5.7.1.1 Overview of the short-term conversion to containers
The main components of the short-term conversion include:

- The purchase of six new reach-stackers and
- The installation of a software system to manage containers

This is a fairly quick conversion as lead times to have this up and running will probably be around 2-3 months, as key equipment items would be imported directly from overseas.

As a result of Bulk Connections sister companies handling small volumes of containers at Maydon Wharf, synergies could be experienced by sharing software systems that have already been developed.

5.7.1.2 Benefits of the Proposed Conversion
The anticipated benefits of the conversion to containers in the short term include:

- Better utilization of 2 000 square metres of land along the quay side;
- 30% additional operating profit in year one compared to handling dry bulk;
- A stable, longer-term revenue source considering projected volume increases and capacity constraints at current container terminals

In assessing the viability of the expansion the following assumptions have been made:

- The annual throughput in year one is anticipated to be 46 800 TEU which is the equivalent of 3 900 TEU per month (or 900 TEU per week), escalating at 3% per annum.
- Handling rates of R1000 per TEU escalating by 6% per annum.
- The opportunity cost of bulk volumes lost as a result of the conversion has not been taken into consideration

5.7.1.3 Capital Expenditure
The total capital expenditure requirement for the conversion has been estimated at R45 million, made up as follows:

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 x Reach-stackers</td>
<td>R36.0m</td>
</tr>
<tr>
<td>Software system</td>
<td>R 1.0m</td>
</tr>
<tr>
<td>Concreting portion of site</td>
<td>R  5.0m</td>
</tr>
<tr>
<td>Contingencies</td>
<td>R  3.0m</td>
</tr>
</tbody>
</table>

The cost estimates presented in this section have been derived from experience in the maritime industry and on current market-related rates and prices obtained from specialize suppliers and contractors.

5.7.1.4 Expenses
The additional costs taken into consideration in this model were staff costs, maintenance costs, diesel costs and stevedoring charges.

- 18 additional staff were included in the model, to operate the six reach stackers, and based on a standard three-shift system.
• Based on knowledge and experience of diesel usage and working hours of machines on site, an average of 30,000 litres was calculated as the requirement for the reach stackers on a monthly basis.
• Diesel costs have been calculated assuming the current rates per litre, increasing at a rate of 10% per annum.
• Stevedoring rates per container currently charged at Maydon Wharf have been included in the model.

5.7.1.5 Financial results
The financial benefits of the proposed conversion has been assessed, giving the following results:

Table 7: Profitability of short-term conversion to multi-purpose terminal

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>Year 5</th>
<th>Year 6</th>
<th>Year 7</th>
<th>Year 8</th>
<th>Year 9</th>
<th>Year 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volumes (TEU's)</td>
<td>46,800</td>
<td>49,608</td>
<td>52,584</td>
<td>55,740</td>
<td>59,084</td>
<td>62,629</td>
<td>66,387</td>
<td>70,370</td>
<td>74,592</td>
</tr>
<tr>
<td>Handling Rate per TEU (Rands)</td>
<td>1,000</td>
<td>1,060</td>
<td>1,124</td>
<td>1,191</td>
<td>1,262</td>
<td>1,338</td>
<td>1,419</td>
<td>1,504</td>
<td>1,594</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>R'000</th>
<th>R'000</th>
<th>R'000</th>
<th>R'000</th>
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<th>R'000</th>
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</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>46,800</td>
<td>52,584</td>
<td>59,084</td>
<td>66,387</td>
<td>74,592</td>
<td>83,812</td>
<td>94,171</td>
<td>105,810</td>
<td>118,888</td>
</tr>
<tr>
<td>Costs</td>
<td>30,762</td>
<td>32,992</td>
<td>35,504</td>
<td>38,285</td>
<td>41,364</td>
<td>37,576</td>
<td>41,198</td>
<td>45,392</td>
<td>50,044</td>
</tr>
</tbody>
</table>

Operating Profit: 16,038 19,592 23,580 28,102 33,228 46,236 52,973 60,419 68,844 78,375
Interest: (2,138) (2,824) (969) 876 2,711 4,868 7,259 10,066 13,348 17,172
Profit after interest: 13,901 16,769 23,611 28,102 33,228 42,368 55,714 60,383 65,496 71,203
Taxation: (3,892) (4,695) (6,331) (8,114) (10,063) (14,309) (16,865) (19,736) (23,014) (26,753)
Retained income (Loss): 10,009 12,073 17,280 20,186 23,265 28,069 38,849 40,649 42,482 44,450

Net present values were calculated based on a discount factor of 15%, yielding the following returns:

Internal rate of return over 10 years: 64.47%
Payback period: 2.7 years
Return on funds employed (ROFE): 40% (Year 1)

5.7.1.6 Conclusion
The estimated returns and benefits of this project indicate its potential viability for the company and its shareholders to proceed with this opportunity to enter the container handling market by converting the terminal to a multi-purpose terminal. Profits generated from handling containers in the 2 hectares is almost a third more than the profits that would have been generated by handling dry bulk. This was arrived at by using the profits made by the company in the last financial year and apportioning it based on the allocated land area for containers to the total area of the site.

5.7.2 Long term – dedicated container handling facility
If one had the long term view, should demand for container volumes increase and bulk decrease, the entire Bulk Connections site could possibly be used to handle containers. Based on the Pier 1 ratio of land size to container capacity, this would equate to storage for approximately 20,000 TEU’s at Bulk Connections. The advantage that Bulk Connections has, is that most of the site has been concreted with a specification that would enable them to stack full containers five high.

Additional investment would be required in terms of new generation Ship-to-shore cranes, rubber tyred gantries (RTG) and rail mounted gantries (RMG)’s to be able to handle containers more efficiently.
The overriding limitation, however, is that the Bulk Connections’ berth depths do not support the type and size of containerized vessels that are currently visiting the Durban Container Terminal. The model assumes that berth depths will be deepened by TNPA to match those of the Durban Container Terminal.

5.7.2.1 Overview of the long-term conversion from bulk to containers

The main components of the long term conversion include:

- The purchase of five ship-to-shore cranes
- Two Rail mounted gantries
- 22 Rubber tyred gantries
- 45 Truck trailer units
- 2 reach stackers
- The installation of NavisN4 software system

Pier 1 makes use of six ship-to-shore cranes (Pier 1 fact sheet). Per the Port Regulator container benchmarking study, it shows that Durban has more cranes per running metre of quay when compared to the sample average. Based on the average of one crane per 144 metres of berth, BC would require five ship to shore cranes.

Pier 1 makes use of 22 rubber tyred gantries, and a fleet of 45 truck trailer units (Pier 1 fact sheet). This is assumed to be the same number required by BC.

This could take between 18-24 months due to the customization of software and lead times in ordering and delivering of equipment from overseas.

5.7.2.2 Model Assumptions

- A lease term of 25 years will be secured with TNPA;
- Existing assets that are being written off have not been included in the model as this will detract from the aim of showing financial feasibility of running a container terminal;
- TNPA invest in deepening all four of Bulk Connections berths to match those of the Durban container terminal;
- No additional cost for stevedoring as the company will perform their own stevedoring function;
- The financial model assumes a flat fee of R1200 per 20 foot container in year one increasing by six percent per annum. Additional storage fees and depot handling charges which are billed by TPT and the smaller private operators have not been included in the model and
- The annual throughput will start as 360 000 TEU (30 000 TEU per month) in year one ramping up by 10 percent per annum, and reaching capacity of 637 000 TEU in year seven. Based on BC’s terminal size compared to Pier 1, this appears realistic provided that demand is present.

5.7.2.4 Capital Expenditure

The total capital expenditure requirement for the conversion of Bulk Connections to a container handling facility has been estimated at R1 091m, made up as follows:

5 x Ship to shore cranes R 750.0m
22 x Rubber tyred gantries R  99.0m
2 x Rail mounted gantry R  16.0m
2 x Reach stackers R  12.0m
45 x Truck-trailer units \( R \) 90.0m  
Navis software \( R \) 90.0m  
Contingencies \( R \) 34.0m

### 5.7.2.5 Expenses

Major additional costs that have been included in the model:

- 100 more staff that include administration staff and crane drivers;
- additional maintenance costs due to added fleet of plant and equipment

### 5.7.2.6 Financial results

The financial benefits of the proposed conversion has been assessed, giving the following results:

#### Table 8: Profitability of conversion to a full container terminal

<table>
<thead>
<tr>
<th>Year</th>
<th>Volumes (TEU)</th>
<th>Handling Rate per TEU (import/export (full))</th>
<th>Handling Rate per TEU (import/export (empties))</th>
<th>Revenue</th>
<th>Costs</th>
<th>Operating Profit</th>
<th>Profit after Interest</th>
<th>Retained income (Loss)</th>
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<td>1</td>
<td>360 000</td>
<td>1 229</td>
<td>1 097</td>
<td>427 360</td>
<td>349 230</td>
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<td>794 850</td>
<td>737 623</td>
<td>794 850</td>
</tr>
</tbody>
</table>

Net present values were calculated based on a discount factor of 15%, yielding the following returns:

- Internal rate of return over 20 years: 18.87%
- Payback period: 6.6 years
- Rate of return: 40% (Year 4)

### 5.7.2.7 Conclusion

Converting the entire BC terminal to handling containers would entail an investment of approximately R1 billion. The company would probably only consider an investment of this magnitude if the berths along its quay walls could be deepened. Without this commitment from the Port Authority (Transnet), such a substantial investment would be unfeasible. Based on the payback period and internal rate of return on this investment, the shareholders may take the project under consideration.

### 5.7.3 Summary of the opportunity

Bulk Connections may be one of the most suitable private container terminals, however it is not going to be part of the major league and be able to handle major volumes. Rather its position in the container market will be one of reserve player which helps out and supports the main terminal and shipping lines in times of need. This mixed approach of handling both containers and bulk will enable Bulk Connections to fill gaps in the market at short notice with relatively low risk and entry costs.

The broad scope of the container handling operation at Bulk Connections would be as follows:

- Berth 4 (225 metres long and 10 metres deep) would be committed to container vessels;
- The two small container cranes would be dedicated to container handling operating at a combined handling rate of 30 crane moves per hour;
- Approximately two hectares would be dedicated to store containers which is the equivalent of 30,000 TEU per annum;
- Two trains per day of 100 TEU per train would be able to be handled comfortably. This translates to a possible 60,000 TEU per annum, but is dependent on TFR operations and their capacity;
- One hundred road trucks per day is deemed possible (the other 150 would be reserved for bulk);
- Current terminal software is licensed to handle up to 50,000 TEU per annum;
- Based on a berth occupancy of only 32% and three (small) vessel calls per week, the annual opportunity is calculated to be 45,000 TEU per annum which is lower than the Terminal’s physical capacity.

Therefore the targeted capacity of the container handling opportunity is only 45,000 TEU per annum which represents only a fraction of the terminal’s physical capacity.
CHAPTER SIX

CONCLUSION

The handling of containers in the South African ports is predominantly performed by Transnet-run terminals. Private sector competition is negligible as Transnet are the only beneficiaries of container operating licenses within the Ports. Container handling (together with the automotive industry) consequently remain the two key port operations from which the private sector has been excluded. It has been demonstrated in many similar ports around the world that introducing a private operator (big or small) has made a positive influence in opening up new port business opportunities, driving up efficiencies and improving the turnaround of both vessels and their cargoes.

Transnet’s Durban container terminals are already operating close to notional capacity, so allowing a small private operator into this market will take some of the pressure off their terminals, allowing them to focus on the larger more efficient vessels, thereby extending their effective handling capacity. Smaller private terminals (like Bulk Connections) could pick up some of the smaller, more complex container shipments, generally also transported in somewhat smaller and slower-working vessels, to introduce a new dimension of competition whilst reducing vessel waiting time. A further advantage of introducing a new terminal into the container market is that new road and rail routes could be used, thereby relieving pressures on the existing entry points.

Although the current berth depths do support approximately 30% of containerized vessels visiting the port, the Bulk Connections’ berths would have to be deepened in order to compete with the type and size of vessels that are berthing at the Durban Container Terminal.

The study reflects that it may well be financially feasible for an existing private terminal such as Bulk Connections to be converted to a multi-purpose terminal handling both bulk and containers. However, the level of public and private capital investment required, together with the complication of the shape of the land, makes it an unviable solution to handling containers only.

Clearly there is an opportunity for the private sector to get involved in the container handling industry which would be mutually beneficial for Transnet and private operators, and above all for the family of port users.
REFERENCES


Walters, B. &. (1978). Port Pricing and Investment Policy for developing countries.
